



Our Mission

For more than 50 years, we have continued our commitment to helping our partner schools succeed by providing the highest quality content and support materials. Our experience and understanding of the real estate industry is unsurpassed. With Dearborn, you can achieve success!

Who We Are

Dearborn Real Estate Education, a division of Kaplan Professional Education, is the leading provider of quality content solutions for real estate education providers.

Kaplan Professional Education is among the premier providers of licensing and continuing education to businesses and individuals in financial services, insurance, banking, real estate, legal, and information technology industries.

Our Content

The strength of our experience lies in our dedication and ability to continually produce the highest quality. up-to-date educational content for real estate schools. Our content spans every stage of a real estate professional's career from prelicensing and continuing education to broker, appraisal, home inspection, and more. Both our textbooks and online courses are designed with special learning features tailored to adult learners.

Premium Instructor Support Materials Make Learning More Enriching

When you place an order with Dearborn, you're purchasing more than just education materials. You're purchasing a complete teaching system. Most of our materials come with a full set of Instructor Resources and teaching aids that can be seamlessly incorporated into your instruction and curriculum.

Instructor Resources vary by title but can include any combination of the following resources:

- Timed course outlines
- Lecture outlines
- Learning objectives
- PowerPoint presentations
- Student exercises and activities
- Quizzes, exams, and test banks with answer keys
- Case studies, discussion topics, and class activity suggestions
- Lesson assignments

Learn More

Call your Account Manager for a personal consultation, or visit us online at www.dearborn.com to learn more about the full range of products and services we offer and how Dearborn can help your business grow.

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Our Core Values

OUALITY CONTENT

We continually produce the highest guality, most up-to-date content for real estate schools.

SUPPORT

We give you the superior Instructor Resources and teaching aids you need to succeed.

RESULTS

We're dedicated to helping you achieve your goals-we succeed when you succeed.

Icons Provide Easier Navigation

Throughout our catalog, you'll notice a series of visual cues or icons designed to provide quick answers to common questions. If you're uncertain what the icons represent, you can refer to the supplementary reference key at the foot of the page for help. Simply glancing at the icons will tell you the course delivery method and whether Instructor Resources are available.





REcampus Online

Instructor Resources





ARELLO[®] and IDECC Certification

When product information indicates "ARELLO® Certified" or "IDECC Certified," the certification is for the current version of the course. Dearborn will submit the course for ARELLO® or IDECC certification prior to releasing it for sale in states where ARELLO® or IDECC certification is required.



CATALOG

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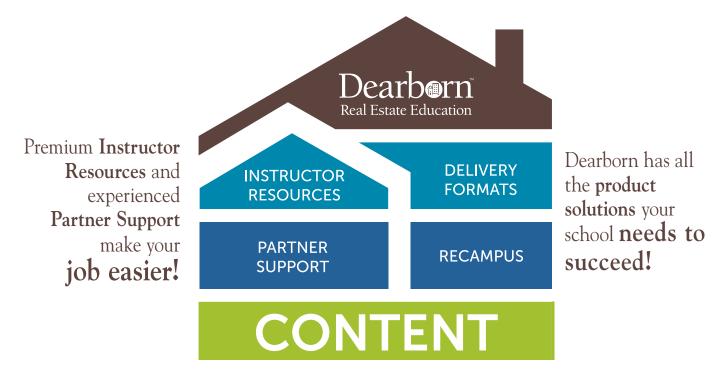
Client Services, Orders, and Billing Questions

Email: reorders@dearborn.com Phone: 877.788.3873

Technical Support

Email: REtechsupport@dearborn.com Phone: 888.213.5124

Build success with the Dearborn Difference



Content is our foundation!

"Dearborn is the industry leader in content, knowledge, and expertise. It is an honor to work with them to educate our students."

"Having a close relationship with Dearborn and using their material allows us to provide the most current tools necessary for our students to have a successful career in real estate."

> Michael Cameron Cameron Academy of Real Estate

"In our business, customer service is #1, and that's what I expect from vendors as well. I have never been disappointed in Dearborn as they have always moved quickly and professionally to meet the needs of our school and our students."

> **Dianna Brouthers** College of Real Estate, Inc.

Expand into Distance Education with REcampus!

Through REcampus, your school can create a customized, branded site where students can register and take online licensing, exam prep, and continuing education courses. You can also provide an online bookstore to increase your revenue opportunities.

Benefits of REcampus

- User-friendly study environment
- Technical support for students and schools
- Dedicated REcampus support team for school administrators
- Prominent school branding on every page of your site
- Customized report generation, online bookstore, and site content
- Receive marketing support for your school

Enhanced Learning Management System Features

- Educationally driven technology with proven testing methods and study plans
- Rich interactive activities to provide an engaging learning experience
- New icon-based dashboard allows students to access learning materials faster



What do you get when you put over 50 years of licensing and exam preparation behind one comprehensive test engine? QBanks!

Features

- Quiz yourself with hundreds of multiple-choice questions
- Build exams using the topics and number of questions you select
- View answer explanations

Key Points

- Pinpoint problem areas with customized exams
- Create personal notes and bookmarks
- Access your QBank online when and where it is convenient for you

See page 13 for a list of available QBanks.

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We strive to make your job easier!

To learn more about REcampus, visit our website at www.dearborn.com or contact your Account Manager today.

There's no such thing as being overprepared for an exam!

Give your students the Dearborn Advantage!

Join the Mobile Movement in Education!

Keep students engaged and studying on the go with eBook versions of some of our most popular texts! Dearborn's eBooks not only satisfy the needs of higher education markets, but also meet the demands of today's tech-savvy students.

Benefits for Your School and Your Students

- Package with online courses to maximize the student experience
- Eliminate shipping and inventory expenses
- Allows for easy highlighting, bookmarking, note taking, and note sharing
- Provide your students with options
- View content on multiple devices

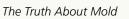
eBooks Available:

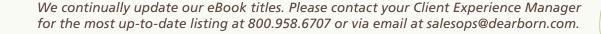
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California Real Estate Economics California Real Estate Escrow and Title California Real Estate Finance California Real Estate Law California Real Estate Practice California Real Estate Principles Continuing Education for Florida Real Estate Professionals Employee Benefits Essentials of New Jersey Real Estate Essentials of Real Estate Finance Essentials of Real Estate Investment Everyday Ethics in Real Estate Florida Real Estate Broker's Guide Florida Real Estate Principles, Practices & Law Fundamentals of Real Estate Appraisal Illinois Real Estate Broker Post-Licensing Illinois Real Estate Managing Broker Prelicensing Investment Analysis for Real Estate Decisions Maryland Real Estate Practice & Law Mastering Real Estate Principles Modern Real Estate Practice (enhanced eBook) Modern Real Estate Practice in Georgia Modern Real Estate Practice in Illinois

Modern Real Estate Practice in New York for Salespersons Modern Real Estate Practice in North Carolina Modern Real Estate Practice in Ohio Modern Real Estate Practice in Pennsylvania Modern Real Estate Practice in Texas Post-Licensing Education for Florida Real Estate Sales Associates Principios, Prácticas & Ley de Bienes Raices en Florida Property Management Real Estate Brokerage: A Management Guide Real Estate Finance

- Real Estate Fundamentals
- Real Estate Law
- Real Estate Principles
- Texas Law of Contracts
- Texas Promulgated Forms
- Texas Real Estate Agency
- The Language of Real Estate







Look for this icon throughout the catalog to see which titles are available in eBook format

REAL ESTATE

See page 12.

Prelicensing and Exam Prep

NEW EDITION Real Estate Fundamentals 9th Edition

Known for its comprehensive coverage of real estate law, practice, and procedures, this title has trained more than 70,000 real estate professionals since 1981. It includes recently updated material on credit scoring, interest-only and stated income loans, predatory lending, and brokerage business models.



Produce Higher Pass Rates with Ease Utilizing Turn-Key Solutions and Industry-Leading Content

Maximize the student experience with prelicensing solutions and exam-prep tools that have trained more real estate professionals than those of any other provider. When you place an order with Dearborn, you will receive all the necessary tools to prepare your students for the licensing exam and ensure a successful class.

Our Prelicensing and Exam Prep curricula feature:

- Dozens of learning components that help students fully master key concepts
- Instructor Resources with PowerPoint presentations, guizzes, final exams, and more

Complete Prelicensing Curricula





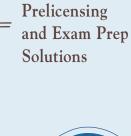
National*

State-Specific*

Exam Prep Supplements

*In some states, the national and state-specific content will be contained in one textbook.

Contact your Account Manager to help create a curriculum specific for your school that meets all of the state requirements. If you are unsure of your Account Manager, please email us at partners@dearborn.com and we will connect you!



Complete



Check out the state title index on **p. 87** for a full list of all the prelicensing and exam prep titles suggested for your state.













Textbook, 560 pages, 2014 copyright, 81/2 x 11" ISBN 9781427746122 Retail Price \$56.58

Physical Flashcards, 2014 copyright ISBN 9781475426762 Retail Price \$49.99

Flashcard and Study Tools App, 2014 copyright modernrealestatepractice.com/flashcards

MP3, 2014 copyright

Available through REcampus bookstore

Study Guide, 226 pages, 2014 copyright, 81/2 x 11" ISBN 9781475421798 Retail Price \$23.58



ARELLO® Certified

Visit www.modernrealestatepractice. com for even more study tools and support for the 19th edition of this classic text. Students can access the QBank to create customized tests from hundreds of items.

NEW EDITION

Modern Real Estate Practice has trained more than 3 million professionals since 1959. Updated to maintain current legislation and market information, and to include the newest forms and web resources, this text and its ancillary products will provide the best foundation possible for aspiring real estate professionals. Each unit includes an overview of unit contents that highlights the topic and explains how it relates real estate law, regulations, and principles to the practice of real estate. A flashcard application provides additional solutions to enhance learning of key terms and definitions. The study guide reinforces important concepts and provides additional review for mastering the content covered in the main text. Audio files (MP3) of the Key Point Exam Review help students master the material.

FEATURES:

- Glossary with page references
- Complete set of Instructor Resources for classroom use

STUDY GUIDE FEATURES:

AUDIO MP3 FEATURES:

- - Nearly two hours of review

BOTH VERSIONS FEATURE:

- Flashcards with gaming options



Our Flagship Collection: Modern Real Estate Practice

Modern Real Estate Practice, 19th Edition

by Fillmore W. Galaty, Wellington J. Allaway, and Robert C. Kyle

- Unit overviews introduce the topic and set the stage for learning
- Integrated math examples and a math FAQ section
- New "In Practice" examples that apply real estate topics to everyday practice
- Internet links for access to informational websites
- Sample exams with answer rationales
- Unit summaries with key point reviews and end-of-unit guizzes
- Online course with interactive exercises and videos to keep students engaged and focused while reinforcing important concepts

CONTENTS: Introduction to the Real Estate Business • Real Property and the Law • Fair Housing • Interests in Real Estate • Forms of Real Estate Ownership • Land Description • Transfer of Title • Title Records • Real Estate Brokerage • Real Estate Agency • Client Representation Agreements • Real Estate Contracts • Real Estate Taxes and Other Liens • Real Estate Financing • Government Involvement in Real Estate Financing • Real Estate Appraisal • Closing the Real Estate Transaction • Leases • Property Management • Land-Use Controls and Property Development • Environmental Issues and the Real Estate Transaction • Investing in Real Estate • Appendix: Directory of State Licensing Agencies and Statutes • Math FAQs • Sample Examinations • Glossary • Answer Key • List of Figures • Index

• More than 200 questions and answers with rationales updated to reflect current real estate laws Matching, true or false, multiple-choice, fill-in-the-blank, and math guestion formats • Illustrated activities give real-world practice

• A convenient, "hands-free" way to study for the licensing exam • Searchable tracks that allow students to go directly to unit topics

Choose physical flashcards or the new Flashcard and Study Tools App!

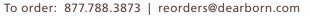
 More than 700 review terms and definitions • The ability to study wherever and whenever you want

THE FLASHCARD AND STUDY TOOLS APP FEATURES:

• Video and audio clips for additional review



Instructor Resources





EXAM PREP AND PRELICENSING ____ National

Guide to Passing the AMP Real Estate Exam, 5th Edition by Joyce Bea Sterling, DREI

This fifth edition study guide follows the content outline for the AMP salesperson licensing exam. Each chapter has a 70-guestion test along with two additional tests in the book and on the bound-in CD-ROM, each with 110 questions. The Key Point Review-to-Go is especially useful for reviewing key topics before the exam.

CONTENTS: Agency Relationships and Contracts • Real Property Ownership/Interest • Finance • Real Property • Marketing Regulations • Property Management • Real Estate Calculations • Sales Exam I • Sales Exam II • Appendix A: State-Specific Questions to Know • Appendix B: Forms • Glossary Index • Key Point Review-to-Go

NEW EDITION

Guide to Passing the Pearson VUE Real Estate Exam,

9th Edition

by William H. Pivar

Based on the new Pearson VUE content outline, this text features more than 1,000 exam-style questions and five review tests for countless hours of drill-and-practice exam preparation.

FEATURES:

- Over 1,000 exam-style questions with rationales provide hours of practice
- · Five review exams of increasing difficulty help students prepare for the exam
- End-of-chapter questions guide students to state-specific information
- Mathematics chapter reinforces calculation techniques and reviews this often difficult subject

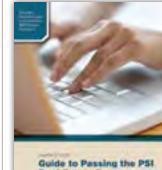
CONTENTS: The Pearson VUE Examination • Real Property and Ownership • Land-Use Controls, Restrictions, and Title Transfer • Valuation, Appraisal, and Investment Analysis • Contracts, Agency, and Disclosures • Federal Laws Governing Real Estate Transactions • Financing/Settlements • Property Management, Leases, and Broker Operations • Mathematics of Real Estate • Review Tests • Appendix Glossary • Index



Disalar Textbook, 383 pages, 2012 copyright, 81/2 x 11" ISBN 142772492X Retail Price \$33.77



Textbook, 280 pages, 2015 copyright, 81/2 x 11" ISBN 9781475426137 Retail Price \$35.13



Real Estate Exam · Danler

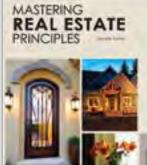
Textbook, 300 pages, 2015 copyright, 81/2 x 11" ISBN 1427715149 Retail Price \$35.57

Instructor Resources



Textbook, 328 pages, 2012 copyright, 81/2 x 11" ISBN 9781427731432 Retail Price \$35.85

An organized, appealing, user-friendly prelicensing text known for its workbook format and interactive approach to learning





Textbook, 600 pages, 2013 copyright, 81/2 x 11" ISBN 9781427744333 Retail Price \$50.91



Help students overcome math anxiety. This comprehensive workbook improves math skills and prepares students for actual real estate practice. Multiple in-chapter and additional practice problems, along with real world exercises, provide plenty of practice in each area. Step-by-step instructions simplify even the most complex calculations. Instructor Resources include learning objectives, instructional strategies, exam bank, answer keys, and a PowerPoint presentation to help prepare for class.

CONTENTS: Fractions, Decimals, and Percentages • List Price, Sales Price, and Net Price • Appreciation and Depreciation • Compensation • Ad Valorem Taxes • Property Transfer Taxes • Legal Descriptions • Area and Volume • Interest • The Mathematics of Real Estate Finance • Appraisal Methods • Tools of Investment Analysis • Prorations • Closing Statements • Lease Calculations • Comprehensive Review Exam • Measurements and Formulas • Glossary • Index

by Gerald R. Cortesi

This new edition features review exercises and more than 500 review questions with rationales, allowing students to test their knowledge, monitor their progress, and identify problem areas. The multiple learning tools and turn-key Instructor Resources significantly help reduce instructor workload, and students will benefit from an outline format that makes it easy to master the basics needed to pass the real estate licensing exam.

FEATURES:

- PowerPoint presentation • Nearly 50 new final exam guestions
- to learning
- their progress
- Checklists for learning objectives and key terms allow students to track their progress and their understanding of the content

CONTENTS: Introduction to Real Estate • Real Estate Concepts • Government Powers • Encumbrances • Encumbrances: Liens • Legal Descriptions • Freehold Interests in Real Estate • Leasehold Estates in Real Estate • Forms of Ownership • Transferring Title • Recording Title • Real Estate Closings • Agency and Real Estate Brokerage • Real Estate Contracts • Brokerage Agreements • Real Estate Licensing Laws • Fair Housing Laws • The Appraisal Process • Methods of Estimating Value • Loan Instruments • Lending Practices • Types of Real Estate Loans • Lending Laws and Government Activities • Property Management • Tax Advantages of Home Ownership • Real Estate Investments • Study Tool Kit • Glossary • Index

NEW EDITION

Guide to Passing the PSI Real Estate Exam, 7th Edition by Lawrence Sager

This book offers the latest and most comprehensive information available to help students prepare for the PSI Real Estate Exam. Based on the latest content outline, this text simulates the style, difficulty, and content of the PSI exam and offers more questions and answers than any other PSI exam prep book. Includes three practice salesperson exams, two practice broker exams, matching exercises in each chapter, and a self-scoring tool to chart progress.

FEATURES:

- Based on the latest PSI content outline
- Features essential study tips and test-taking guidance
- Includes typical PSI-style questions
- Self-score feature included in each chapter to chart learning progress
- Appendix of mathematical formulas for easy reference
- Over 800 guestions and rationales
- Three practice salesperson exams and two broker exams
- Matching exercises for every chapter, covering key terms and concepts

REcampus Online

CONTENTS: Use of the Manual • Examination and Study Strategies • Property Ownership • Land-Use Control and Regulations • Valuation and Market Analysis • Financing • Laws of Agency • Mandated Disclosures • Contracts • Transfer of Title • Practice of Real Estate • Real Estate Calculations • Specialty Areas • Brokerage Management • Salesperson Examinations • Broker Examinations • Glossary



Audio



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REcampus Online

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guide

PREP

EXAM

AND

Mastering Real Estate Math, 8th Edition

by William J. Kukla, ABR, CRS, GRI, SFR

Mastering Real Estate Principles, 6th Edition

- More than 500 review questions with rationales
- Two comprehensive examinations with study tips
- Chapter *Notes* that provide additional information to enhance student understanding of topics • Instructor Resources with chapter outlines, a test bank, exams with answer keys, and a robust
- Workbook-like format gives it an organized, appealing, user-friendly, and interactive approach
- Comprehensive mid-term exam, final exam, and unit guizzes • Review exercises after each section allow students to interact with the content and track



NEW EDITION

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Questions & Answers to Help You Pass the Real Estate Exam. 9th Edition

by John W. Reilly and Paige Bovee Vitousek, with Karen Stefano, Contributing Editor

This exam guide helps both salesperson and broker candidates prepare for any national licensing exam (Promissor/Pearson VUE, AMP, PSI), as well as state-designed exams. Study strategies, test-taking tips, and more than 1,900 questions position students to pass the exam on the first try.

CONTENTS: Interests in Real Property • Forms of Ownership • Condominiums and Cooperatives • Encumbrances: Easements, Restrictions, and Liens • Governmental Limitations: Building Codes, Zoning, and Eminent Domain • Land Description • Appraisal • Taxes and Assessments • Sources of Financing: Conventional, Governmental, and the Secondary Mortgage Market • Mortgages and Foreclosures • Acquisition of Title: Deeds • Settlement Procedures: Escrow, Evidence of Title, and Recording • Real Estate Settlement Exercises • Agency and Business Ethics • Listings • Sales Contracts and Options • Federal Fair Housing, Truth in Lending, the National Do Not Call Registry, and Environmental Disclosures • Property Management, Lease Agreements, and Securities • Real Estate Mathematics • Appendix A: Salesperson's Practice Final Examination • Appendix B: Broker's Practice Final Examination • Appendix C: Review Examinations

NEW EDITION – COMING SOON

Real Estate Fundamentals, 9th Edition

by Wade E. Gaddy Jr. and Robert E. Hart, with Marie S. Spodek, GRI, DREI, Consulting Editor

Real Estate Fundamentals has been used to train more than 70,000 real estate professionals since 1981. This text is known for its clear organization; comprehensive coverage of real estate law, practice, and procedures; and easy-to-grasp language. A complete suite of Instructor Resources provides instructors with everything they need for teaching a successful class. The outline format keeps students focused on the basics to help them pass the exam the first time.

FEATURES:

- Chapter guizzes and sample exam with rationales
- Recently updated material on credit scoring, interest-only and stated income loans, predatory lending, and brokerage business models
- Glossary with more than 600 key terms
- Sample exam questions include answer key with page references and rationales
- Instructor Resources include lecture outlines, learning objectives, PowerPoint presentations, and a 100-question exam

CONTENTS: An Introduction to the Real Estate Business • Nature and Description of Real Estate • Rights and Interests in Real Estate • Acquisition and Transfer of Title • How Ownership Is Held • Title Records • Real Estate Agency and Brokerage • Contracts • Landlord and Tenant • Real Estate Taxation • Appraisal • Real Estate Financing Instruments • Real Estate Financing Market • Control and Development of Land • Fair Housing Laws and Ethical Practices • Environmental Issues and the Real Estate Transaction • Closing the Real Estate Transaction • Real Estate Mathematics • Sample Examination • Glossary • Answer Key • Index

NEW EDITION

Real Estate Math: What You Need to Know, 7th Edition by Linda L. Crawford

REcampus Online

Real Estate Math focuses on basic math concepts for both salesperson and broker candidates with examples, formulas, calculations, practice problems, and detailed explanations of multi-step problems in key concept areas. Its flexible format allows it to be used as a supplemental workbook or as a book for a stand-alone math course.

CONTENTS: You and This Book • Pretest • Review of Basics • Fractions, Decimals, and Percents Using Percent in Real Estate
 Legal Descriptions and Area Problems
 Mortgage Math
 Real Estate Taxes • Appraising and Investing Calculations • Computations and Closing Statements • Posttests I, II, and III • Solutions for Posttests I, II, and III



Textbook, 452 pages, 2015 copyright, 81/2 x 11" ISBN 9781475424812 Retail Price \$34.10



Textbook, 425 pages, 2015 copyright, 81/2 x 11" ISBN 9781475428384 Retail Price \$32.76



Textbook, 202 pages, 2014 copyright, 81/2 x 11" ISBN 9781475421057 Retail Price \$39.13

Instructor Resources

What do you get when you put over 50 years of licensing and exam preparation behind one comprehensive test engine?

Dearborn is pleased to announce the addition of a comprehensive test engine known as Dearborn Real Estate QBank. This versatile question bank will replace original Dearborn Exam Prep products to better prepare students for real estate exams.

Our QBank gives students the power to simulate nearly every test environment imaginable, from full-length licensing exams to individual topic mini-exams. Your students can create exactly the test they need to improve their score.

Features:

- Drill and practice from hundreds of multiple-choice questions
- Build customized exams
- View answer explanations

QBanks Available:

National Exam Prep QBank National AMP Exam Prep OBank National PSI Exam Prep QBank National Pearson VUE Exam Prep QBank Alabama Real Estate AMP Exam Prep QBank Arkansas Real Estate Pearson VUE Exam Prep QBank California Real Estate Salesperson Drill and Practice QBank California Real Estate Broker Drill and Practice QBank Florida Real Estate QBank for Sales Associates Florida Real Estate QBank for Brokers Georgia Real Estate AMP Exam Prep QBank Iowa Real Estate Drill and Practice QBank Iowa Real Estate PSI Exam Prep QBank Illinois Real Estate AMP Exam Prep QBank Maryland Real Estate Exam Prep QBank Michigan Real Estate Exam Prep QBank New Mexico Real Estate PSI Exam Prep QBank New York Real Estate Exam Prep QBank North Carolina Real Estate AMP Exam Prep QBank Ohio Real Estate PSI Exam Prep QBank—COMING SOON Pennsylvania Real Estate PSI Exam Prep QBank Tennessee Real Estate PSI Exam Prep QBank Texas Real Estate Drill and Practice OBank Virginia Real Estate PSI Exam Prep QBank Washington Real Estate AMP Exam Prep QBank

For more information or to see a demo of this product, please contact your Client Experience Manager at 800.958.6707 or via email at salesops@dearborn.com.

Audio

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QBanks!

Key Points:

• Pinpoint problem areas with customized exams

• Create personal notes and bookmarks

• Access the QBank online when and where it is convenient









Prelicensing Content for Your State

The following pages provide information on all the state-specific prelicensing and exam prep titles available for your state. When applicable, we suggest using these in tandem with our national content to provide your students with a truly comprehensive prelicensing curriculum that will set them up to pass the exam.

NEW VERSION – COMING SOON

Alabama Real Estate Principles, Version 5.0 by Denise Evans

This 60-hour online course has been updated to reflect the latest law changes and features a refreshed format. The course covers everything for aspiring agents, including the Real Estate Consumers Agency and Disclosure Act (RECAD) and Alabama Real Estate License Law of 1951, Chapter 34.

CONTENTS: Introduction to the Real Estate Business • Real Property and the Law • Concepts of Home Ownership • Agency • Real Estate Brokerage • Listing Agreements and Buyer Representation • Interests in Real Estate • Forms of Real Estate Ownership • Legal Descriptions • Real Estate Taxes and Liens • Real Estate Contracts • Transfer of Title • Title Records • Real Estate Financing: Principles • Real Estate Financing: Practice • Leases • Property Management • Real Estate Appraisal • Land-Use Controls and Property Development • Fair Housing and Ethical Practices • Environmental Issues and the Real Estate Transaction Closing the Real Estate Transaction • Real Estate Investment • Alabama Licensing Overview • Operating a Real Estate Business in Alabama • Alabama Agency Overview • Alabama Contracts and Closings Overview • Alabama License Law Enforcement Overview • Alabama Specialty Topics • Alabama Title Issues

NEW VERSION – COMING SOON

Arkansas Real Estate Principles, Version 4.0

This 60-hour online course is designed for prelicensing students in Arkansas. The course explores the Real Estate License Law, as well as the Arkansas Real Estate Commission Administrative Rules and Regulations, and provides students with the tools they need to build a successful career in real estate.

CONTENTS: Introduction to the Real Estate Business • Real Property and the Law • Fair Housing • Interests in Real Estate • Forms of Real Estate Ownership • Land Description • Transfer of Title • Title Records • Real Estate Brokerage • Real Estate Agency • Client Representation Agreements • Real Estate Contracts • Real Estate Taxes and Other Liens • Real Estate Financing • Government Involvement in Real Estate Financing • Real Estate Appraisal • Closing the Real Estate Transaction • Leases • Property Management • Land-Use Controls and Property Development • Environmental Issues and the Real Estate Transaction • Investing in Real Estate • Arkansas Licensing Overview • Operating a Real Estate Business Arkansas Agency Overview
 Arkansas Contracts and Closings Overview
 Arkansas License Law Enforcement Overview • Arkansas Specialty Topics • Arkansas Title Issues • Final Exam

California Real Estate Exam Guide, 6th Edition

REcampus Online

by Minnie Lush, BA, GRI, ABR

Written by Minnie Lush, veteran real estate professional and trainer, the learning tools and thorough coverage of California topics in this exam guide will give students an edge in passing their licensing exam. The guide covers a broad array of topics that could potentially be tested in the exam, including extensive coverage of real estate math, as well as information on how to register for the exam. This must-have text features 1,500 salesperson practice questions and 600 broker practice questions. In addition, a "Hot Notes" section provides students with a study tool to prepare for their licensing exam.

CONTENTS: Salesperson Topics • Salesperson Practice Examinations • Broker Topics • Broker Practice Examinations • Answer Keys

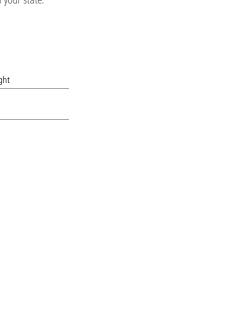


Check out the state title index on **p. 87** for a full list of titles available in your state.

Online Course

Call for details, 2015 copyright

ARELLO® Certified



Call for details, 2015 copyright ۲

Online Course

ARELLO® Certified



Textbook, 516 pages, 2014 copyright, 81/2 x 11" ISBN 9781475420517 Retail Price \$28.08

Instructor Resources

Audio





To order: 877.788.3873 | reorders@dearborn.com

eBook

Alabama,

14

California Real Estate Practice, 8th Edition

by William H. Pivar, Lowell Anderson, and Daniel S. Otto, with Kartik Subramaniam, Contributing Editor

This core text covers everything on building a successful practice—from disclosure to advertising and marketing to taxation—with student features such as checklists, contracts, CAR[®] and other sample forms, and guizzes and exams that closely follow the state exam. Updated material on taxes, contracts, laws, and technology is included to gain an understanding of the current real estate market. A complete set of Instructor Resources includes discussion topics, student exercises, a PowerPoint presentation, a mid-term exam, and final exams with answer keys.

CONTENTS: Getting Started in Real Estate • Ethics, Fair Housing, Trust Funds, and Other Legal Issues Mandatory Disclosures • Prospecting and Business Development • Listing Presentation Package • Listing Presentations and Listing Contracts • Servicing the Listing • Advertising • The Buyer and the Property Showing • Obtaining the Offer and Creating the Sales Agreement • From Offer to Closing • Real Estate Financing • Escrow and Title Insurance • Taxation • Property Management and Leasing • Internet Sites for Real Estate Professionals • Glossary • Answer Key • Index

California Real Estate Principles, 9th Edition

by Charles O. Stapleton III and Martha R. Williams, JD

This text meets the first 45-hour requirement and is filled with the latest California-specific information, in addition to special features and real-life examples. There are also supplemental online resources, including in-class activities and assignments, to support the text. Instructor Resources are available to fully prepare instructors for the classroom.

CONTENTS: The Business of Real Estate • The Nature of Real Property • Ownership of Real Property • Transferring Real Estate • Encumbrances • The Law of Agency • Contracts • Financing Real Estate • Government-Sponsored and Other Financing • Escrow and Title Insurance • Real Estate Taxation • Landlord and Tenant • Real Estate Appraising • Residential Design and Construction • Government Control of Land Use • Appendix A: Math • Appendix B: Internet Resources • Glossary

California Real Estate Law, 8th Edition

by William H. Pivar and Robert J. Bruss

Used as either a salesperson elective course or a required broker course, this title includes more than 200 case studies to help students apply concepts to real life. Instructor Resources include rationales for case studies, final exam and answer keys, chapter outlines, a PowerPoint presentation, and more.

CONTENTS: Sources of the Law and the Judicial System • Law of Agency • Duties and Responsibilities of Licensees • Regulations of Licensees • Law of Contracts • Real Estate Contracts • Property, Estates, and Recording • Ownership of Real Property • Acquisitions and Conveyances • Real Property Security Devices • Involuntary Liens and Homesteads • Adjacent Property Rights • Land-Use Controls • Escrow and Title Insurance • Landlord-Tenant Law • Discussion Case Analyses • Glossary • Index of Cases • Subject Index of Cases • Index





NEW EDITION

Connecticut Real Estate Practice & Law, 13th Edition by Katherine A. Pancak

This text is a strong complement for any one of our national texts. When used together, your students will be fully prepared with all the state-specific license laws and regulations they need to know to pass the state portion of the licensing exam.

CONTENTS: Real Estate Brokerage and Agency • Listing and Buyer Agency Agreements • Interests in Real Estate • Forms of Real Estate Ownership • Legal Descriptions • Real Estate Taxes and Other Liens • Real Estate Contracts • Transfer of Title • Title Records • Real Estate License Laws • Real Estate Financing: Principles/Practice • Leases • Real Estate Appraisal • Land-Use Controls and Property Development • Fair Housing • Closing the Real Estate Transaction • Environmental Issues and the Real Estate Transaction • Appendix A: Real Estate Securities • Appendix B: State Sources of Information • Appendix C: Connecticut Transaction Documentation • Appendix D: Connecticut Specific Real Estate Math Applications • Appendix E: Connecticut REALTORS® Legal Alert: Electronic Signatures • Practice Fxam • Index



Florida Reactivation Course, Version 8.0

by Linda L. Crawford

This 28-hour online course, based on key content from Florida Real Estate Principles, Practices & Law, is updated annually and intended for real estate sales associates and brokers who currently hold involuntary inactive Florida real estate licenses. The course meets the education requirements needed to reactivate their license, including the required two exams. Practice activities provide an interactive method of concept reinforcement and self-testing.

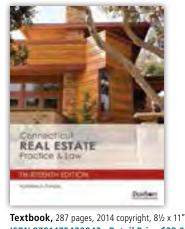
CONTENTS: License Law and Qualifications for Licensure • License Law Administration • Authorized Relationships and Ethics • Real Estate Brokerage Operations • Complaints, Violations, and Penalties • Federal and State Laws Pertaining to Real Estate • Real Estate Contracts • Computations and Title Closing • Real Estate Investment Analysis and Business Opportunity Brokerage • Final Exam

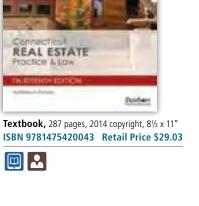
Florida Sales Associate Prelicensing Key Point Review Audio CDs and MP3, Version 37/38 by Linda L. Crawford

Now available in either CD or MP3 format, this title provides two hours of enhanced hands-free review of the key points of Florida Real Estate Principles, Practices & Law, 38th Edition. Searchable tracks allow students to go directly to specific chapter topics.

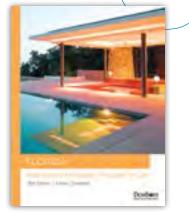
CONTENTS: The Real Estate Business • License Law and Qualifications for Licensure • License Law Administration • Authorized Relationships and Ethics • Real Estate Brokerage Operations • Complaints, Violations, and Penalties • Federal and State Housing Laws • Property Rights: Estates, Tenancies, and Multiple Ownership Interests • Titles, Deeds, and Ownership Restrictions • Legal Descriptions • Real Estate Contracts • Real Estate Finance • The Mortgage Market • Computations and Title Closing • Estimating Real Property Value • Product Knowledge • Real Estate Investment Analysis and Business Opportunity Brokerage • Taxes Affecting Real Estate • The Real Estate Market Planning and Zoning

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Textbook, 546 pages, 2014 copyright, 81/2 x 11"

ISBN 9781427747013 Retail Price \$46.24

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37° Edición by Linda L. Crawford

This Spanish translation of our popular Florida Real Estate Principles, Practices & Law, 37th Edition provides students with a second exciting option for learning key state-specific real estate concepts. It is updated every two years and includes a glossary of Spanish terms.

CONTENTS: The Real Estate Business • License Law and Qualifications for Licensure • License Law Administration • Authorized Relationships and Ethics • Real Estate Brokerage Operations • Complaints, Violations, and Penalties • Federal and State Housing Laws • Property Rights: Estates, Tenancies, and Multiple Ownership Interests • Titles, Deeds, and Ownership Restrictions • Legal Descriptions • Real Estate Contracts • Real Estate Finance • The Mortgage Market • Computations and Title Closing • Estimating Real Property Value • Product Knowledge • Real Estate Investment Analysis and Business Opportunity Brokerage • Taxes Affecting Real Estate • The Real Estate Market • Planning and Zoning • Appendix A: Practice End-of-Course Exam • Appendix B: List of Acronyms • Appendix C: Know Your -ors and -ees • Appendix D: Math Formulas • Appendix E: Cross-Reference to Federal and Florida Law • Glossary • Index

State	Prelicensing Requirements	Prelicensing Distance	Exam Provider
Alabama	60 hrs	Yes	AMP
Arkansas	60 hrs	Yes	Pearson VUE
California	135 hrs	Yes	Bureau of Real Estat
Connecticut	60 hrs	No	PSI
Florida	63 hrs	Yes	Pearson VUE

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Instructor Resources

Audio



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NEW EDITION Florida Real Estate Principles, Practices & Law, 38th Edition by Linda L. Crawford

Florida Real Estate Principles, Practices & Law sets the standard for real estate education in Florida. This edition contains major updates to conform with the revised Florida Real Estate Commission (FREC) Sales Associate Course I Syllabus, effective January 1, 2015. Instructor Resources include a 317-page Instructor Manual with chapter teaching outlines, discussion questions, and classroom exercises. Practice guizzes provide instructors with additional classroom materials for reinforcing important concepts. The Instructor Manual includes explanations and math solutions for the textbook's end-of-chapter review questions.

CONTENTS: The Real Estate Business • License Law and Qualifications for Licensure • License Law Administration • Authorized Relationships and Ethics • Real Estate Brokerage Operations • Complaints, Violations, and Penalties • Federal and State Laws Pertaining to Real Estate • Property Rights: Estates, Tenancies, and Multiple Ownership Interests • Titles, Deeds, and Ownership Restrictions • Legal Descriptions • Real Estate Contracts • Residential Mortgages • Types of Mortgages and Sources of Financing • Computations and Title Closing • Estimating Real Property Value • Product Knowledge • Real Estate Investment Analysis and Business Opportunity Brokerage • Taxes Affecting Real Estate • The Real Estate Market • Planning and Zoning • Appendix A: Practice End-of-Course Exam • Appendix B: List of Acronyms • Appendix C: Know Your -ors and -ees • Appendix D: Math Formulas • Appendix E: Cross-Reference to Federal and Florida Law • Glossary • Index

Principios, Prácticas & Ley de Bienes Raíces en Florida,

(Florida Real Estate Principles, Practices & Law—Spanish translation)





Instructor Resources



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NEW EDITION – COMING SOON

Florida Real Estate Exam Manual for Sales Associates and Brokers, 38th Edition by Linda L. Crawford

Updated annually to reflect the latest developments in Florida real estate laws and practice, this exam manual is the most comprehensive study tool available for both sales associate

students and broker exam candidates. It uses a variety of study aids, including more than 600 practice questions and two 100-question sample exams, to enhance the concepts learned in the main text and prepare students for the licensing exam. Both sales associates and broker candidates can benefit from this text, as broker candidates are also tested on sales associate material.

CONTENTS: How to Use This Manual • Successful Exam-Taking Strategies • Real Estate Law, Florida Real Estate License Law • General Real Estate Law • Real Estate Principles and Practices • Sample Exam Questions • Practice Exam 1 • Practice Exam 2 • Answer Sheets • Answer Keys with Explanations (including Math Cross-Reference Key) • Glossary • Index

The exam prep companion to Florida

Real Estate Principles, Practices & Law (p. 17) and Florida Real Estate Broker's Guide (p. 59)



Textbook, 270 pages, 2015 copyright, 81/2 x 11" ISBN 9781475427493 Retail Price \$27.42

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Real Estate Exam Prep

Textbook, 59 pages, 2010 copyright, 81/2 x 11"

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ISBN 9781427730008 Retail Price \$22.72

Modern Real Estate Practice in Illinois, 8th Edition by Fillmore W. Galaty, Wellington J. Allaway, and Robert C. Kyle, with Karen Stefano, Consulting Editor, and Chris Read, Contributing Editor

This heavily revised new edition of Modern Real Estate Practice in Illinois is designed to meet the specific prelicensing requirements in Illinois. The book reflects the most recent legislative changes and new practices in Illinois and covers popular topics such as financing options, short sales, and foreclosures. It contains everything a prospective licensee needs to become regulatory compliant.

CONTENTS: Introduction • Introduction to the Real Estate Business • Real Property and the Law • Concepts of Home Ownership • Real Estate Agency • Real Estate Brokerage • Brokerage Agreements • Interests in Real Estate • Forms of Real Estate Ownership • Legal Descriptions • Real Estate Taxes and Other Liens • Real Estate Contracts • Transfer of Title • Title Records • Illinois Real Estate License Law • Real Estate Financing: Principles • Real Estate Financing: Practice • Leases • Property Management • Real Estate Appraisal • Land-Use Controls and Property • Fair Housing and Ethical Practices • Environmental Issues and the Real Estate Transaction • Closing the Real Estate Transaction • Real Estate Mathematics • Sample Illinois Real Estate Licensing Examinations • Glossary • Answer Key • Index

From the principles of real estate law to fair housing, this online course covers the essentials for a successful real estate career. Discussion includes the Iowa Real Estate Commission, the Code of Iowa, and the rules and regulations of the Commission.

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NEW EDITION – COMING SOON

Modern Real Estate Practice in Georgia, 3rd Edition by Fillmore W. Galaty, Wellington J. Allaway, and Robert C. Kyle, with Mark Schneider, Consulting Editor

Modern Real Estate Practice in Georgia is the go-to resource for students preparing to take their licensing exam, fulfilling a college requirement, seeking guidance about an investment property, or simply expanding their knowledge in this growing field. Revamped with the latest legislative and practical updates, this continues to be the premier textbook in the study of Georgia real estate. This text includes a full glossary, extensive instructor resources, practice examinations, a math resource guide, and much more

CONTENTS: Introduction to the Real Estate Business • Real Property and the Law • Concepts of Home Ownership • Agency • Real Estate Brokerage • Listing Agreements and Buyer Representation • Interests in Real Estate • Forms of Real Estate Ownership • Legal Descriptions • Real Estate Taxes and Liens • Real Estate Contracts • Transfer of Title • Title Records • Real Estate Financing: Principles • Real Estate Financing: Practice • Leases • Property Management • Real Estate Appraisal • Land-Use Controls and Property Development • Fair Housing and Ethical Practices • Environmental Issues and the Real Estate Transaction • Closing the Real Estate Transaction • Georgia Real Estate License Law • Real Estate Mathematics • Appendix: Practice Examinations • Glossary • Answer Key • Index

State	Prelicensing Requirements	Prelicensing Distance	Exam Provider
Florida	63 hrs	Yes	Pearson VUE
Georgia	75 hrs	Yes	AMP
Illinois	90 hrs	Yes	AMP
lowa	96 hrs (36 hrs must be live classroom)	Yes	PSI

The above information is always subject to change. Please check directly with your state licensing board for the most current information and deadlines. For a link to your state board, visit our website.

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NEW EDITION

Illinois Real Estate Exam Prep, 4th Edition

Ideal when used in conjunction with Modern Real Estate Practice in Illinois, this exam prep booklet features 260 carefully chosen guestions on law and practice to help students master the state portion of the licensing exam.

NEW VERSION – COMING SOON

Iowa Real Estate Principles, Version 5.0

by Fillmore W. Galaty, Wellington J. Allaway, and Robert C. Kyle

CONTENTS: Introduction to the Real Estate Business • Real Property and the Law • Fair Housing • Interests in Real Estate • Forms of Real Estate Ownership • Land Description • Transfer of Title • Title Records • Real Estate Brokerage • Real Estate Agency • Client Representation Agreements • Real Estate Contracts • Real Estate Taxes and Other Liens • Real Estate Financing • Government Involvement in Real Estate Financing • Real Estate Appraisal • Closing the Real Estate Transaction • Leases • Property Management • Land-Use Controls and Property Development • Environmental Issues and the Real Estate Transaction • Investing in Real Estate • Iowa Licensing Overview • Operating a Real Estate Business in Iowa • Iowa Agency Overview • Iowa Contracts and Closings Overview • Iowa License Law Enforcement Overview • Iowa Specialty Topics • Iowa Title Issues • Final Exam



NEW VERSION – COMING SOON

Maryland Real Estate Principles and Practice, Version 3.0 by Donald A. White with William B. Frost, GRI, Contributing Editor

This 60-hour online course is the premier source for Maryland prelicensing students to learn current and detailed information that is essential for passing their licensing exams. The state portion of the course includes a general discussion of real estate practices and takes a look at the changing fields of agency, financial policy, and real property laws. The national portion covers everything prelicensing students need to know in order to pass their exam and begin working in the field. Built to the latest instructional design standards, this course includes interactive exercises, reading comprehension quizzes, and practice exams.

CONTENTS: Introduction to the Real Estate Business • Real Property and the Law • Concepts of Home Ownership • Agency • Real Estate Brokerage • Listing Agreements and Buyer Representation • Interests in Real Estate • Forms of Real Estate Ownership • Legal Descriptions • Real Estate Taxes and Liens • Real Estate Contracts • Transfer of Title • Title Records • Real Estate Financing: Principles • Real Estate Financing: Practice • Leases • Property Management • Real Estate Appraisal • Land-Use Controls and Property Development • Fair Housing and Ethical Practices • Environmental Issues and the Real Estate Transaction • Closing the Real Estate Transaction • Real Estate Investment • Maryland Real Estate Law • Brokerage Relationships and Agency • Interests and Forms of Homeownership • Real Estate Taxes and Other Liens • Real Estate Contracts • Real Estate Financing • Title Issues • Leasing Real Estate in Maryland • Maryland Fair Housing Law • Maryland Real Estate Ethics • Final Exam

NEW EDITION Maryland Real Estate Practice & Law, 14th Edition by Donald A. White

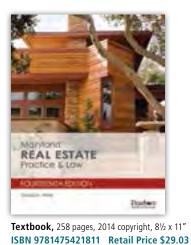
This text is a premier source for current and detailed information on Maryland prelicensing requirements. Students will receive updated information on short sale transactions, real estate advertising by licensees, protected categories, returning earnest money, converting manufactured homes to real property, and obtaining, renewing, and reactivating a real estate license.

CONTENTS: Maryland Real Estate License Law and Related Regulations • Real Estate Agency • Real Estate Brokerage • Listing Agreements and Buyer Representation Agreements • Interests in Real Estate • How Ownership Is Held • Legal Descriptions • Real Estate Taxes and Other Liens • Real Estate Contracts • Transfer of Title • Title Records • Real Estate Financing • Leases • Environmental Issues and Real Estate Transactions • Fair Housing • Closing the Real Estate Transaction • Appendix A: Maryland Real Estate License Examinations • Appendix B: Practice Exam • Appendix C: Complaint Procedure • Appendix D: Maryland Real Estate-Related Web Sites • Appendix E: Documentation Required in Maryland Residential Real Estate Sales Transactions • Appendix F: Recent Changes to Title 17, Maryland Real Estate Brokers Act • Answer Key • Index

State	Prelicensing Requirements	Prelicensing Distance	Exam Provider
Maryland	60 hrs	Yes	PSI
Massachusetts	40 hrs	No	Pearson VUE
Michigan	40 hrs	Yes	PSI
New Jersey	75 hrs	No	PSI

The above information is always subject to change. Please check directly with your state licensing board for the most current information and deadlines. For a link to your state board, visit our website.

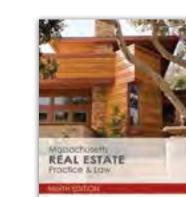
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NEW EDITION Massachusetts Real Estate Practice & Law, 9th Edition

This supplemental text covers Massachusetts real estate license law and regulation. It is designed to be used with our national prelicensing texts for complete preparation for the state licensing exam.

CONTENTS: Real Estate Brokerage • Seller and Buyer Representation Agreements • Interests in Real Estate • Forms of Real Estate Ownership • Legal Descriptions • Real Estate Taxes and Other Liens • Real Estate Contracts • Transfer of Title • Title Records • Massachusetts Real Estate License Laws • Real Estate Financing: Principles and Practice • Leases • Real Estate Appraisal • Land-Use Controls and Property Development • Fair Housing and Ethical Practices • Environmental Issues and the Real Estate Transaction • Sources for Real Estate Information–Massachusetts • Quiz Answers • Index

NEW VERSION

by Fillmore W. Galaty, Wellington J. Allaway, and Robert C. Kyle, with Grace Ronkaitis, Contributing Editor

This course not only meets the licensing education requirement needed to obtain a real estate salesperson license in the state of Michigan, but also contains all of the most current regulations and laws enforced at the state and national level.

CONTENTS: Introduction to the Real Estate Business • Real Property and the Law • Concepts of Home Ownership • Agency • Real Estate Brokerage • Listing Agreements and Buyer Representation • Interests in Real Estate • Forms of Real Estate Ownership • Legal Descriptions • Real Estate Taxes and Liens • Real Estate Contracts • Transfer of Title • Title Records • Real Estate Financing: Principles • Real Estate Financing: Practice • Leases • Property Management • Real Estate Appraisal • Land-Use Controls and Property Development • Fair Housing and Ethical Practices • Environmental Issues and the Real Estate Transaction • Closing the Real Estate Transaction • Real Estate Investment • Michigan Licensing Overview • Operating a Real Estate Business in Michigan • Michigan Agency Overview • Michigan Contracts and Closings Overview • Michigan License Law Enforcement Overview • Michigan Specialty Topics • Michigan Title Issues

NEW EDITION Essentials of New Jersey Real Estate, 12th Edition

by Edith Lank and Joan m. Sobeck

The topics covered in our primary New Jersey text parallel the state-mandated number of instruction hours with recent updates on legislative changes, Web resources, and more. A complete set of Instructor Resources includes two sample exams.

CONTENTS: Real Estate Licensing • Commission Rules and Regulations • Agency, Brokerage, and Ethical Considerations • Fair Housing • What Is Real Estate? • Estates and Interests • Ownership of Real Estate • Real Estate Taxes • Land-Use Regulations and Environmental Issues • Listing Agreements • Real Estate Contracts • Leases: Landlord and Tenant • Mortgages • Financing I: Conventional, FHA, and VA Loans • Financing II: Primary and Secondary Markets • Appraisal • Investment and Business Brokerage • Subdivision and Development • Legal Descriptions and Deeds • Transfer of Title • Public Records, Titles, and Closings • Real Estate Mathematics • Cumulative Review Quizzes • Practice License Examinations

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Michigan Real Estate Fundamentals, Version 2.0



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Modern Real Estate Practice in New York for **Salespersons**, 11th Edition

by Sam Irlander

This is the only book you need to cover all the required content for a complete salesperson prelicensing education. This edition includes updated information on the license law changes affecting advertising, including requirements on the content of ads, the use of teams within a real estate firm, and who can place an ad. See page 60 for Modern Real Estate Practice in New York for Brokers.

CONTENTS: License Law • The Law of Agency • Agency and Real Estate Brokerage • Estates and Interests • Liens and Easements • Real Estate Instruments: Deeds • Real Estate Instruments: Leases • Real Estate Instruments: Contracts • Title and Closing Costs • Mortgages • Real Estate Finance • Mortgage Brokerage • Land-Use Regulations • Municipal Agencies • Introduction to Construction • Valuation Process • Human Rights and Fair Housing • Environmental Issues • Independent Contractor/ Employee • Income Tax Issues in Real Estate Transactions • Commercial and Investment Properties • Property Management • Taxes and Assessments • Condominiums and Cooperatives • Property Insurance • Real Estate Mathematics • Appendix • Salespersons Review Examination • Glossary • Answer Key • Index

New York 30-Hour Remedial Salesperson Qualifying Course, Version 2.1

by Sam Irlander

This course is intended for students who have completed 45 hours of education and need an additional 30 hours of study to meet the new prelicensing requirement. All the topics outlined in the Department of State's 30-hour curriculum are covered. It includes key terms with definitions, helpful forms and figures, reading comprehension quizzes, interactive exercises, and unit exams.

CONTENTS: Contract Preparation • Predatory Lending • Pricing Properties • Municipal Agencies • Property Insurance • Taxes and Assessments • Condominiums and Cooperatives • Commercial and Investment Properties • Income Tax Issues in Real Estate Transactions • Mortgage Brokerage Property Management

New York Real Estate Exam Review, 6th Edition

Uri Shamir, Consulting Editor

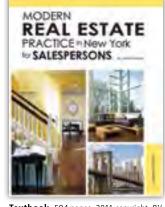
Based on the New York State Board of Real Estate exam content, this workbook offers more than 800 study questions and two salesperson and broker exams to help salesperson and broker candidates prepare for their licensing exams.

SALESPERSON EXAM REVIEW: License Law • The Law of Agency • Agency and Real Estate Brokerage • Estates and Interests • Liens and Easements • Real Estate Instruments: Deeds, Leases, and Contracts • Title and Closing Costs • Mortgages • Real Estate Finance • Mortgage Brokerage • Land-Use Regulations • Municipal Agencies • Introduction to Construction • Valuation Process • Human Rights and Fair Housing • Environmental Issues • Independent Contractor/Employee • Income Tax Issues in Real Estate Transactions • Commercial and Investment Properties • Property Management • Taxes and Assessments • Condominiums and Cooperatives • Property Insurance • Real Estate Mathematics

BROKER EXAM REVIEW: The Broker's Office • Real Estate Finance • Real Estate Investments • General Business Law • Construction and Development • Conveyance of Real Property • Property Management • Taxes and Assessments

OTHER CONTENTS: Answer Key • Appendix: Preparing for the Real Estate License Exam • Salesperson Practice Exam I & II • Answer Key for Salesperson Practice Exams • Broker Practice Exam I & II • Answer Kev for Broker Practice Exams

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UPDATED EDITION Modern Real Estate Practice in North Carolina,

8th Edition Update, Revised by Fillmore W. Galaty, Wellington J. Allaway, and Robert C. Kyle, with Deborah B. Carpenter, DREI, Contributing Author

The updated edition of this popular North Carolina prelicensing textbook combines solid industry fundamentals with the latest state-specific information to prepare students for North Carolina's AMP licensing exam. The text includes an appendix of all critical forms and contracts, an expanded license law discussion, and the latest financial information pertaining to the secondary market, short sales, predatory lending, foreclosures, mortgage legislation, North Carolina anti-fraud laws, and more.

CONTENTS: Basic Real Estate Concepts • Property Ownership and Interests • Encumbrances on Real Property • Property Description • Transfer of Title to Real Property • Land-Use Controls • Real Estate Brokerage and the Law of Agency • Basic Contract Law • Agency Contracts • Sales Contracts and Practices • Landlord and Tenant • Property Management • Real Estate Financing: Principles • Real Estate Financing: Practices • Closing the Real Estate Transaction • Basic Residential Construction • Real Property Valuation • Property Insurance • Federal Income Taxation of Real Property Ownership • Fair Housing and Ethical Practices • Environmental Issues and the Real Estate Transaction • Basic Real Estate Investment • Appendices • Math FAQs • Glossary • Answer Key

North Carolina Exam Review, Version 1.0

by Cindy S. Chandler, CCIM, CRE

This CD-ROM offers hours of preparation for North Carolina's AMP licensing exam. The review has more than 1,000 guestions testing both national and state-specific content. This tool offers a build-your-own-exam functionality with immediate results to track progress, identify areas for further review, and help conquer test-taking anxiety. Math focus covers interest, area, and commission problems.

CONTENTS: Basic Real Estate Concepts • Property Ownership and Interests • Encumbrances on Real Property • Property Description • Transfer of Title to Real Property • Land-Use Controls • Real Estate Brokerage and the Law of Agency • Basic Contract Law • Agency Contracts • Sales Contracts and Practices • Landlord and Tenant • Property Management • Real Estate Financing • Real Estate Financing: Practices • Closing the Transaction • Basic Residential Construction • Real Property Valuation • Property Insurance • Federal Income Taxation of Real Property Ownership • Fair Housing and Ethical Practices • Environmental Issues • Basic Real Estate Investment • Math FAQs

Modern Real Estate Practice in Ohio, 8th Edition

by Fillmore W. Galaty, Wellington J. Allaway, and Robert C. Kyle, with Dan South, CRS, GRI, Contributing Editor

From agency to zoning, this text covers everything students need to know. Updated with the latest legislative changes, special learning tools in this book include key terms, margin notes, and a math appendix.

CONTENTS: Introduction to the Real Estate Business • Real Property and the Law • Concepts of Home Ownership • Real Estate Brokerage • Real Estate License Laws • Agency • Listing Agreements and Buyer Representation • Interests in Real Estate • Forms of Real Estate Ownership • Legal Descriptions • Real Estate Taxes and Other Liens • Real Estate Contracts • Transfer of Title • Title Records • Real Estate Financing: Principles • Real Estate Financing: Practice • Leases • Property Management • Real Estate Appraisal • Land-Use Controls • Property Development and Subdivision • Fair Housing and Ethical Practices • Environmental Issues and the Real Estate Transaction • Introduction to Real Estate Investment • Closing the Real Estate Transaction • Math FAQs • Glossary • Answer Key • Index

75 hrs Yes NY Dept. of State	Prelicensing Requirements	Prelicensing Distance	Exam Provider
	75 hrs	Yes	NY Dept. of State
75 hrs No AMP	75 hrs	No	AMP
120 hrs No PSI	120 hrs	No	PSI

The above information is always subject to change. Please check directly with your state licensing board for the most current information and deadlines. For a link to your state board, visit our website.







Modern Real Estate Practice in Pennsylvania, 12th Edition by Thomas J. Bellairs, James L. Helsel Jr., and James L. Goldsmith Esq., with Marie S. Spodek, GRI, DREI, Consulting Editor

The 12th edition of this text has been heavily updated to combine solid fundamentals with state information to cover Pennsylvania's 60-hour requirement. The practice exams reflect PSI style, and the Instructor Resources contain an extra final exam.

CONTENTS: Real Property and the Law • Land-Use Controls and Property Development • Environmental Issues in Real Estate • Legal Descriptions • Interests in Real Estate • Leasehold Estates • Forms of Real Estate Ownership • Real Estate Taxes and Liens • Transfer of Title • Title Records • Real Estate Contracts • Principles of Real Estate Financing • Pennsylvania Real Estate Licensing Law • The Real Estate Business • Real Estate Brokerage • Agency in Real Estate • Ethical Practices and Fair Housing • Listing Agreements and Buyer Representation Contracts • Sales Contracts • Financing the Real Estate Transaction • Appraising Real Estate • Closing the Real Estate Transaction • Property Management • Appendix A: National Review Examination • Appendix B: Pennsylvania State-Specific Review Examination • Appendix C: Real Estate Licensing and Registration Act • Appendix D: Rules and Regulations of the State Real Estate Commission • Math FAQs • Glossary • Index

Pennsylvania Real Estate Exam Prep, 5th Edition

This exam prep booklet was written by state real estate experts and professionals and is ideal when used in conjunction with our Pennsylvania prelicensing titles. It features 235 up-to-date and relevant multiple-choice questions on law and practice to help students master the state portion of the licensing exam. The answer key features in-depth rationales for each question.

Pennsylvania Real Estate Fundamentals, Version 12.0

by Thomas J. Bellairs, James L. Helsel Jr., and James L. Goldsmith Esq., with Marie S. Spodek, GRI, DREI, Consulting Editor

This 30-hour interactive course introduces students to the language, principles, legal concepts, and laws that govern real estate ownership and its transfer in Pennsylvania.

CONTENTS: Real Property and the Law • Land-Use Controls and Property Development • Environmental Issues in Real Estate • Legal Descriptions • Interests in Real Estate • Leasehold Estates • Forms of Real Estate Ownership • Real Estate Taxes and Liens • Transfer of Title • Title Records • Real Estate Contracts • Principles of Real Estate Financing • Pennsylvania Real Estate Licensing Law • Appendix: Law References • Final Exam

Pennsylvania Real Estate Practice, Version 12.0

by Thomas J. Bellairs, James L. Helsel Jr., and James L. Goldsmith Esq., with Marie S. Spodek, GRI, DREI, Consulting Editor

This 30-hour interactive course introduces students to the various facets of the real estate business and the techniques, procedures, and ethics involved in a real estate transaction.

CONTENTS: The Real Estate Business • Real Estate Brokerage • Agency in Real Estate • Ethical Practices and Fair Housing • Listing Agreements and Buyer Representation Contracts • Sales Contracts

• Financing the Real Estate Transaction • Appraising Real Estate • Closing the Real Estate Transaction

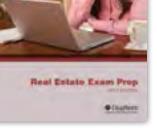
• Property Management • Appendix: Law References • Final Exam

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MODERN





Textbook, 62 pages, 2012 copyright, 81/2 x 11" ISBN 1427711224 Retail Price \$22.72

Online Course

Call for details, 2012 copyright

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Online Course

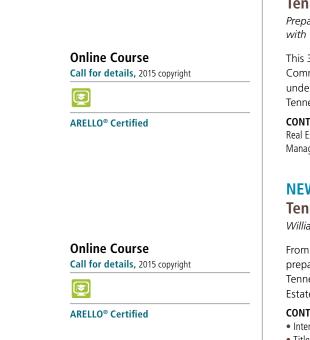
ARELLO® Certified

Instructor Resources

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Audio

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PRE

This 30-hour online course covers the topics required by the Tennessee Real Estate Commission for new affiliates. Topics include practical applications and increased understanding of listings, agency, contracts, ethics, fair housing, and antitrust; Tennessee Real Estate Commission's laws, rules, and policies; and more.

CONTENTS: Listings • Agency • Contracts • Fair Housing • Antitrust and Risk Reduction • Tennessee Real Estate Commission Laws, Rules, and Policies • Residential, Commercial, and Rental Property Management • Ethics and Etiquette • Finance • Final Exam

NEW VERSION – COMING SOON Tennessee Real Estate Principles, Version 3.0

From the principles of real estate law to fair housing, this interactive online course prepares students for a successful career in real estate. The course includes the latest Tennessee information, along with the rules and regulations of the Tennessee Real Estate Commission.

CONTENTS: Introduction to the Real Estate Business • Real Property and the Law • Fair Housing Interests in Real Estate
 Forms of Real Estate Ownership
 Land Description
 Transfer of Title • Title Records • Real Estate Brokerage • Real Estate Agency • Client Representation Agreements • Real Estate Contracts • Real Estate Taxes and Other Liens • Real Estate Financing • Government Involvement in Real Estate Financing • Real Estate Appraisal • Closing the Real Estate Transaction • Leases • Property Management • Land-Use Controls and Property Development • Environmental Issues and the Real Estate Transaction • Investing in Real Estate • Tennessee Licensing Overview • Operating a Real Estate Business in Tennessee • Tennessee Agency Overview • Contracts and Closings Overview • Tennessee License Law Enforcement Overview • Tennessee Specialty Topics • Title Issues • Final Exam

NEW EDITION Modern Real Estate Practice in Texas, 16th Edition

The newest edition of this classic Texas text is packed with all of the detail and analysis you've come to expect from a Modern Real Estate Practice book. Completely revamped to cover the latest laws from Texas legislature, this is the most comprehensive prelicensing textbook in the state. "In Practice" and "For Example" sections emphasize real-life issues, and a variety of margin notes expand on key ideas.

CONTENTS: Introduction to Modern Real Estate Practice • Real Property • The Real Estate Market • Concepts of Home Ownership • Real Estate Brokerage and the Law of Agency • Fair Housing Laws and Ethical Practices • Texas Real Estate License Act • Interests in Real Estate • How Ownership Is Held • Legal Descriptions • Real Estate Taxes and Other Liens • Real Estate Contracts • Listing Agreements • Real Estate Appraisal • Real Estate Financing: Principles • Real Estate Financing: Practice • Transfer of Title • Title Records • Real Estate Mathematics • Closing the Real Estate Transaction • Leases • Property Management • Real Estate—A Business of Many Specializations Control of Land Use and Green Initiatives
 Real Estate Investment
 Glossary
 Answer Key
 Index

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NEW VERSION – COMING SOON

Tennessee Course for New Affiliates, Version 3.0

Prepared in cooperation with the Greater Nashville Association of REALTORS® with William Schlueter, GRI, ITT, Contributing Editor

William Schlueter, GRI, ITT, Contributing Editor

by Cheryl Peat Nance, EdD, DREI, CREI, with Loretta DeHay, Contributing Editor

Prelicensing Requirements	Prelicensing Distance	Exam Provider
60 hrs	Yes	PSI
90 hrs	Yes	PSI
180 hrs	Yes	Pearson VUE

ion is always subject to change. Please check directly with your state licensing rent information and deadlines. For a link to your state board, visit our website.







NEW VERSIONS

Modern Real Estate Practice in Texas 30-Hour

Principles I and II. Version 16.0

by Cheryl Peat Nance, EdD, DREI, CREI, with Loretta DeHay, Contributing Editor

Based on the best-selling Modern Real Estate Practice in Texas, Principles I and Principles II cover everything a student needs to know to pass the Texas licensing exam in a convenient online format. These courses have been extensively revised to comply with the new TREC curriculum requirements for Principles I and II. The courses contain a variety of study tools to help students prepare for a career in real estate, including interactive exercises, reading comprehension guizzes, and links to all the relevant forms and websites.

CONTENTS: Principles I: Introduction to Modern Real Estate Practice • Real Property • The Real Estate Market • Concepts of Home Ownership • Real Estate Brokerage and the Law of Agency • Fair Housing and Ethical Practices • Texas Real Estate License Act • Interests in Real Estate • How Home Ownership Is Held • Legal Descriptions • Real Estate Taxes and Other Liens • Real Estate Contracts • Listing Agreements • Final Exam **Principles II:** Real Estate Appraisal • Real Estate Financing: Principles • Real Estate Financing: Practice • Transfer of Title • Title Records • Real Estate Mathematics • Closing the Real Estate Transaction • Leases • Property Management • Real Estate-A Business of Many Specializations • Control of Land Use and Green Initiatives • Real Estate Investment • Final Exam

NEW VERSION – COMING SOON

Texas Real Estate Finance, Version 6.0 by Doris Barrell, GRI, DREI, CDEI, and David Sirota, PhD

Based on Essentials of Real Estate Finance, this dynamic online course covers the principles and practices of real estate finance. The course has been updated with the rules and regulations affecting the residential financing market. Updates include information about the new federal disclosure forms that will replace the Good Faith Estimate, Truth-in-Lending disclosure, and HUD-1 Settlement Statement. Interactive exercises, reading comprehension guizzes, and unit exams will help students master the key finance issues encountered during a majority of sales.

CONTENTS: The Nature and Cycle of Real Estate Finance • Money and the Monetary System • Additional Government Influence • The Secondary Mortgage Market • Sources of Funds: Institutional, Non-Institutional, and Other Lenders • Instruments of Real Estate Finance • Real Estate Financing Programs • Government Loans • Processing Real Estate Loans • Defaults and Foreclosures • Texas Financing Programs • Final Exam

NEW EDITION – COMING SOON

Texas Law of Contracts, 2nd Edition

This new edition covers the topics required by the Texas Real Estate Commission (TREC). New topics include the Deceptive Trade Practices Act (DTPA), homestead law, mineral rights, and short sales. Key terms reinforce terminology, and chapter reviews emphasize important concepts or serve as a quick refresher of chapter content. Instructor Resources include outlines, exams, and PowerPoint presentations.

CONTENTS: Texas Contract Law • Basics of Real Estate Law • Contracts Used in Real Estate • Limitations on Ownership Rights • The Sales Contract • Contingencies, Addenda, and Amendments • Financing Real Estate • Conveyance of Title • Transaction Process and Closing • Common Contract Mistakes • Glossary • Answer Key • Index

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ISBN 9781475430271 Retail Price \$41.23

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Help your students navigate their way through all of the required Texas real

Texas Promulgated Forms provides a clear, practical approach to purchase agreements and an in-depth analysis of Texas Real Estate Commission (TREC) forms for new licensees and seasoned practitioners.

estate forms Case studies provide students with hours of practice using TREC promulgated forms. Instructor Resources include outlines, exams, and a PowerPoint presentation. New for this edition is the forms supplement, which is a separate book that includes all forms for instruction as well as blank and filled-out forms for case studies.

CONTENTS: Contract Law Overview • Laws, Rules, and Regulations • Parties, Property, and Financing • Covenants, Commitments, and Notices • Closing, Possession, and More • The Remaining Promulgated Forms • Promulgated Addenda, Notices and Other Forms • Other Real Estate Matters • Practice Makes Perfect • Glossary • Answer Key • Index

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NEW EDITION – COMING SOON Texas Promulgated Forms, 2nd Edition

Peggy Santmyer, Contributing Author

NEW EDITION Texas Real Estate Agency, 8th Edition

by Donna K. Peeples, PhD, Minor Peeples III, PhD, and A. Sue Williams, MS, with Thomas C. Terrell and Kathleen E. Terrell, CREI, Contributing Editors

This Texas agency book incorporates the latest legislation and explains agency relationships in a logical sequence with many examples and actual legal cases. It has been reorganized to match the Texas Real Estate Commission curriculum. A full set of Instructor Resources is included.

CONTENTS: Agency Concepts • Basic Agency Relationships, Disclosure, and Duties to the Client • Duties and Disclosures to Third Parties • Seller Agency • Buyer Agency • Representing More Than One Party in a Transaction: Intermediary Brokerage • Creation and Termination of Agency • Clarifying Agency Relationships • Employment Issues • Agency, Ethics, and the Law • Deceptive Trade Practices and Consumer Protection Act • Implementation and Presentation • Appendix A: Texas Occupations Code • Appendix B: Questions and Answers Regarding Disclosure of Agency and Intermediary Practice • Appendix C: NAR Code of Ethics • Glossary • Answer Key • Index

NEW EDITION Texas Real Estate Exam Prep, 3rd Edition

This exam prep booklet was written by state real estate experts and professionals and is ideal when used in conjunction with our Texas prelicensing titles. It features guizzes covering state-specific topics and 215 up-to-date, relevant questions on law and practice to help students master the state portion of the licensing exam. The answer key features in-depth rationales for each question.

CONTENTS: Commission Duties and Powers • Licensing • Standards of Conduct • Agency/Brokerage Contracts
 Special Topics
 Practice Questions
 Practice Questions Answer Key

State	Prelicensing Requirements	Prelicensing Distance	Exam Provider
Texas	180 hrs	Yes	Pearson VUE
The above information is always subject to change. Please check directly with your state licensing			

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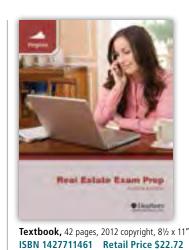


Instructor Resources



Virginia Real Estate Exam Prep, 4th Edition

Ideal when used with our other Virginia titles, this exam prep booklet, written by real estate experts and professionals in the state, features more than 200 carefully chosen questions on law and practice to help students master the state portion of the licensing exam.





Virginia Real Estate Practice & Law, 10th Edition Doris Barrell, GRI, DREI, CDEI, Consulting Editor

This supplemental text covers Virginia real estate license law and regulation. It is designed to be used with our national prelicensing texts and the Virginia Real Estate PSI Exam Prep QBank for complete preparation for the state licensing exam. The text has been updated with the latest information regarding agent relationships and the most current disclosure forms. With over 200 questions, students can test their retention of the material and readiness for the exam.

CONTENTS: Virginia Real Estate Law • Brokerage Relationships and Agency • Interests and Forms of Ownership • Real Estate Taxes and Other Liens • Real Estate Contracts • Real Estate Financing • Transfer of Title • Virginia's Real Estate License Law • Leasing Real Estate in Virginia • Virginia Fair Housing Law • Appendix A: Exclusive Right to Sell Listing • Appendix B: Exclusive Right to Represent Purchaser Agreement • Appendix C: Information Sources • Practice Examination • Answer Key • Index



Virginia Real Estate Principles, Version 5.0 Doris Barrell, GRI, DREI, CDEI, Consulting Editor

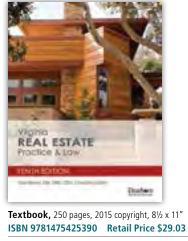
Virginia Real Estate Principles is based on the bestseller Modern Real Estate Practice, as well as Virginia Real Estate Practice & Law. This 60-hour interactive course provides students with a strong foundation for building a successful real estate career. Topics include Virginia license law, Real Estate Board rules and regulations, and other state-specific laws.

CONTENTS: Introduction to the Real Estate Business • Real Property and the Law • Fair Housing • Interests in Real Estate • Forms of Real Estate Ownership • Land Description • Transfer of Title

• Title Records • Real Estate Brokerage • Real Estate Agency • Client Representation Agreements • Real Estate Contracts • Real Estate Taxes and Other Liens • Real Estate Financing • Government Involvement in Real Estate Financing • Real Estate Appraisal • Closing the Real Estate Transaction • Leases • Property Management • Land-Use Controls and Property Development • Environmental Issues and the Real Estate Transaction • Investing in Real Estate • Virginia Real Estate Law

• Brokerage Relationships and Agency • Interests and Forms of Ownership • Real Estate Taxes and Other Liens • Real Estate Contracts • Real Estate Financing • Transfer of Title • Leasing Real Estate in Virginia • Virginia Fair Housing Law

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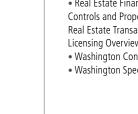
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NEW VERSION Washington Real Estate Practices, 30-Hour Broker

Prelicensing Course, Version 2.0

This prelicensing course covers a strong base of required core topics—including agency relationships, listing agreements, negotiations and sales techniques, residential financing and the closing process—all crucial to any new licensee's business within the state of Washington. Discussion includes different styles of business ethics and how they are implemented in real estate, as well as the standards of conduct included in the REB regulations. This course provides practical examples on when disclosure is required, outlines important risk reduction strategies for brokers, and gives specific examples of discriminatory housing practices in Washington.

• Final Exam

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NEW VERSION Washington Real Estate Fundamentals, 60-Hour Broker

Prelicensing Course, Version 2.0 by Fillmore W. Galaty, Wellington J. Allaway, and Robert C. Kyle, with Gerald R. Cortesi, Contributing Editor

This 60-hour online prelicensing course covers everything from concepts of real property and ownership to Washington-specific laws, including the Residential Landlord-Tenant Act and the "Real Estate Brokerage Relationships" agency law.

CONTENTS: Introduction to the Real Estate Business • Real Property and the Law • Concepts of Home Ownership • Agency • Real Estate Brokerage • Listing Agreements and Buyer Representation • Interests in Real Estate • Forms of Real Estate Ownership • Legal Descriptions • Real Estate Taxes and Liens • Real Estate Contracts • Transfer of Title • Title Records • Real Estate Financing: Principles • Real Estate Financing: Practice • Leases • Property Management • Real Estate Appraisal • Land-Use Controls and Property Development • Fair Housing and Ethical Practices • Environmental Issues and the Real Estate Transaction • Closing the Real Estate Transaction • Real Estate Investment • Washington Licensing Overview • Operating a Real Estate Business in Washington • Washington Agency Overview • Washington Contracts and Closings Overview • Washington License Law Enforcement Overview • Washington Specialty Topics • Washington Title Issues • Final Exam

CONTENTS: Business Skills and Procedures • Agency Relationships • Listing Property • Evaluating and Pricing Property • Marketing Property • Negotiation and Sales Techniques • Purchase and Sale Agreements with Earnest Money • Residential Financing and the Closing Process • Real Estate Math

Prelicensing Requirements	Prelicensing Distance	Exam Provider
60 hrs	Yes	PSI
90 hrs	Yes	AMP

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Instructor Resources



Post-Licensing

NEW EDITION

Post-Licensing Education for Florida Real Estate Sales Associates, 9th Edition

This title fulfills the 45-hour Florida state post-licensing requirement and is regularly updated to meet the changing needs of the market. Written by an industry expert, the latest edition provides Florida licensees with a step-by-step guide to conducting business in the real estate industry.

See page 31.

Online Post-Licensing Available 24/7

Our post-licensing courses are specifically designed to help students develop and enhance the skills needed to run a successful practice while meeting state post-licensing requirements. With online delivery solutions available for all post-licensing titles, your school can offer the flexibility busy professionals need to meet their requirement without having to attend a live class.

For more information on the specific courses included here, contact your Account Manager today.

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ISBN 9781475420173 Retail Price \$44.84

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NEW EDITION Post-Licensing Education for Florida Real Estate Sales Associates, 9th Edition

by Edward J. O'Donnell

Written by an industry expert, this title fulfills the 45-hour state requirement. Completely updated to meet changing market needs, as well as changes in Florida law, this edition offers expanded discussion on financing, fair housing laws, and social media. It provides a step-by-step guide to conducting business in the real estate industry for new Florida licensees. Special learning features include action lists, useful online resources, case studies, a comprehensive appendix of useful forms, and tips for prospecting all the way through conducting a close. A complete set of Instructor Resources is available for classroom use.

CONTENTS: Legal Issues and Risk Management • Fair Housing and the Americans with Disabilities Act • Business Planning and Time Management • Prospecting for Listings • Pricing the Property to Sell • Making the Listing Presentation • Listing Contracts • Working with Buyers • Sales and Option Contracts • Writing and Presenting the Offer • Exploring Mortgage Alternatives • Acquiring Financing for the Property • Closing Real Estate Transactions • Analyzing and Managing Investment Property • Appendix A: Resources • Appendix B: Forms To Go • Appendix C: Practice Final Exam • Glossary

Index

Professionals, Version 2.0 by Chris Grover

Based on the Sales and Marketing 101 for Real Estate Professionals textbook, this user-friendly course meets Georgia's 25-hour post-licensing requirement. The flexible, convenient online delivery format is essential to helping today's busy real estate professionals succeed and uses plenty of real-life examples, including "For Example' features, multiple-choice questions with answers and rationales, and key terms to help licensees understand and apply concepts. Also included is a glossary and marketing plan appendix.

CONTENTS: Real Estate Marketing • The Marketing Concept • Market Research • Data Analysis, Drawing Conclusions, and Motivation • Target Marketing • Product and Pricing Strategy • Pricing Your Services • Place and Promotion Strategy • Ethics and Real Estate Professionalism • Insights Into a Successful Sale—No Trust, No Need • Insights Into a Successful Sale—No Help, No Hurry • Personal Selling • The Interview and Close • Appendix: Marketing Plan

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Georgia Sales and Marketing 101 for Real Estate



NEW EDITION

Illinois Real Estate Broker Post-Licensing, 2nd Edition Gerald R. Cortesi, Contributing Editor

This title can be used to support a broker post-licensing course. It contains the mandatory topics, including license law, state and federal laws, agency, and real estate transactions. Enhanced Instructor Resources are available to prepare for regular classroom instruction, as well as the interactive requirement. Included are lecture outlines, chapter guizzes, a PowerPoint presentation, a final exam, and interactive exercises.

CONTENTS: License Law • Real Property Issues • Risk Management • Agency Issues • Seller Counseling • Buyer Counseling • Market Analysis • Financing • Contracts and Conveyances • Closing the Transaction • Glossary • Chapter Quizzes Answer Key





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NEW VERSION – COMING SOON

Property Management in Texas, 30-Hour Course, Version 4.0 by Robert C. Kyle with Floyd M. Baird, Ralph Tamper, and Marie S. Spodek, GRI, DREI, Contributing Editors

This interactive course offers a practical look at the daily issues facing property managers, including maintenance, accounting, administrative, and legal activities. Instructional graphics, unit exams, reading comprehension quizzes, and interactive exercises help students gain mastery of this rapidly evolving field. Comparable textbooks are located on page 57.

CONTENTS: Professional Property Management • Property Management Economics and Planning • Owner Relations • Lease Negotiations • Tenant Relations • Maintenance and Construction • Managing the Office and Reports • Federal Laws • Residential Property • Office Property • Retail Property • Industrial Property • Risk and Environmental Issues • Life Safety Issues • Texas Property Management Policy and Law • Final Exam

State	Post-Licensing CE Requirements	CE Distance	Accepts ARELLO®
Florida	45 hrs the 1st renewal	Yes	No
Georgia	25 hrs the 1st year	Yes	Yes
Illinois	30 hrs the 1st renewal	Yes	No
Texas	90 hrs the 1st renewal	Yes	Yes
Virginia	30 hrs the 1st renewal	Yes	No
Washington	90 hrs the 1st renewal	Yes	Yes

The above information is always subject to change. Please check directly with your state licensing board for the most current information and deadlines. For post-licensing requirements in other states, please see the real estate licensing requirements appendix on page 84.



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NEW VERSION Real Estate Marketing: Sales and Marketing 101 in Texas, Version 2.1

by Chris Grover

This course provides comprehensive coverage of the marketing strategies and selling skills crucial for a successful career in real estate. Mixing entry-level concepts with advanced marketing theories, this course offers an interactive immersion into closing techniques, sales plans, digital marketing, and much more. With key terms, reading comprehension quizzes, and interactive exercises, this course may also be used to fill a 30-hour salesperson annual education (SAE) requirement in Texas.

CONTENTS: Real Estate Marketing • The Marketing Concept • Market Research • Data Analysis, Drawing Conclusions, and Motivation • Target Marketing • Technology in Real Estate • Product and Pricing Strategy • Pricing Your Services • Place and Promotion Strategy • Ethics and Real Estate Professionalism • Understanding Your Clients • Insights Into a Successful Sale—No Trust, No Need • Insights into a Successful Sale—No Help, No Hurry • Personal Selling • The Interview and Close • Final Exam • Appendix: Marketing Plan

Can be used o meet Texas 30-hr SAE

requirement

by Chris Grover

Using conversational language and a plethora of real-life examples, this textbook explains classic marketing principles and sales techniques from the perspective of the real estate industry. In addition, it can also be used to fill a 30-hour salesperson annual education (SAE) requirement in Texas. A complete set of Instructor Resources is available online.

CONTENTS: Real Estate Marketing • The Marketing Concept • Market Research • Data Analysis, Drawing Conclusions, and Motivation • Target Marketing • Product and Pricing Strategy • Pricing Your Services • Place and Promotion Strategy • Ethics and Real Estate Professionalism • Insights Into a Successful Sale—No Trust, No Need • Insights Into a Successful Sale—No Help, No Hurry • Personal Selling • The Interview and the Close • Appendix • Glossary • Answer Key • Index



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NEW VERSION Real Estate Investment: Texas Essentials of Real Estate

Investment. 30-Hour Course. Version 3.0 id Sirota, PhD

> on the best-selling textbook Essentials of Real Estate Investment, this course is -to-use, dynamic presentation of the principles and practices of real estate nent. Learning objectives, end-of-unit guizzes, and unit exams highlight key ts and lessons covered in each unit. This course also complies with the biodata tion requirement in Texas. Comparable textbooks are located on page 74.

ITS: Introduction to Real Estate Investment • Ownership Interests in Real Property • Feasibility of Real Estate Investments • Income Taxes and Real Estate Investments • Financial Analysis of ate Investments • Financing for Real Estate Investments • Investing in Land • Investing in Residential Properties • Investing in Office Buildings • Commercial Real Estate Investments • Investing in Industrial Properties • Special Real Estate Investments • Final Exam

Sales and Marketing 101 for Real Estate

Professionals, 2nd Edition





Virginia Post-Licensing Requirements

We have developed all the post-licensing courses needed to satisfy the Virginia 30-hour educational curriculum guidelines that went into effect July 1, 2013. There are eight modules required, ranging from Fair Housing to Agency Law.

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unit exams.

CONTENTS: Use of Escrow by Real Estate Licensees • Inspections • Escrow Procedures in the Closing of a Transaction • Final Exam

Virginia Post-Licensing: Ethics and Standards of Conduct,

Version 1.0 by Doris Barrell, GRI, DREI, CDEI

This 3-hour course offers Virginia licensees an overview of the many ways that ethics govern the practice of real estate. Beginning with a general discussion of the principles of ethics, it also explores the National Association of REALTORS® Code of Ethics and probes the Virginia Real Estate Board Rules and Regulations.

CONTENTS: Overview of Ethics • National Association of REALTORS® Code of Ethics • Virginia Real Estate Board Rules and Regulations • Final Exam • Appendix: National Association of REALTORS® Code of Ethics • Glossary

Virginia Post-Licensing: Fair Housing, Version 1.0

by Doris Barrell, GRI, DREI, CDEI

This 2-hour online course covers the fair housing requirement for new Virginia licensees by exploring the applications of federal, state, and even some local fair housing laws. By exploring legal precedents and real-life case studies, this course digs into the many tactical challenges licensees face every day while practicing the trade of real estate. CONTENTS: Federal Fair Housing Law • Virginia Fair Housing Law • Final Exam

Regulations, Version 1.0 by Doris Barrell, GRI, DREI, CDEI

This post-licensing course consists of important information that licensees need to operate in the state of Virginia. Topics covered include lead-based paint, the Virginia Residential Landlord and Tenant Act, the Property Owners Association Act, the Condominium Act, the Common Interest Community Law, Megan's Law, the Servicemembers Civil Relief Act, required disclosures, Virginia Real Estate Board disciplinary actions, building codes, and smoke detectors. Unit and final exam banks are provided for a unique exam experience each time a student takes the exam.

CONTENTS: Licensee Conduct and Duties • Specialized Housing • Landlord and Tenant Concerns • Consumer Protection Laws • Enforcing the Law • Final Exam

Virginia Post-Licensing: Agency Law, Version 1.0 by Doris Barrell, GRI, DREI, CDEI

This 3-hour online post-licensing course covers agency topics, changes to agency law, and agency disclosure. It provides detailed information on the new and revised agency disclosure form, as well as changes to Virginia agency laws.

CONTENTS: The Law of Agency • Brokerage Relationships and Agreements • New Dual Agency and Designated Agency Disclosure • Final Exam

Virginia Post-Licensing: Contract Writing, Version 2.0

by Doris Barrell, GRI, DREI, CDEI

This 6-hour online post-licensing course covers contract writing, including listing parties, residential leasing, net leases, triple net leases, ground leases, contingencies, ownership principles, multiple offers, ratification, delivery, back-up offers, and home inspections. The units include interactive exercises, true-false reading comprehension guizzes, and multiple-choice unit exams.

CONTENTS: Contract Overview • The Sales Contract • Specific Language Required in Virginia Sales Contracts • Contingencies, Addenda, and Amendments • Common Mistakes in Contract Writing • Contracts Used in Leasing • Final Exam

Virginia Post-Licensing: Current Industry Issues and Trends,

Version 1.0 by Doris Barrell, GRI, DREI, CDEI

This 2-hour online post-licensing course covers current industry issues and trends, including short sales, social media, and Internet advertising. The units include interactive exercises, true-false reading comprehension guizzes, and multiple-choice unit exams.

CONTENTS: Recent Legislation Affecting Real Estate • Short Sales • Social Media and Internet Advertising Final Exam

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Virginia Post-Licensing: Escrow Requirements, Version 1.0

Martha R. Williams, JD, Contributing Editor

This 3-hour online post-licensing course covers escrow requirements and laws from the Code of Virginia, including deposits and trust monies. The units include interactive exercises, true-false reading comprehension guizzes, and multiple-choice

Virginia Post-Licensing: Real Estate Law and Board





Virginia Post-Licensing: Risk Management, Version 1.0

by Doris Barrell, GRI, DREI, CDEI

An essential course for satisfying Virginia's post-licensing requirement, Virginia Post-Licensing: Risk Management explores the various steps a licensee should take when working with clients, brokers, agents, and various government officials to stay within the boundaries of the law and avoid harmful lawsuits. This 3-hour course features interactive exercises and reading comprehension guizzes, with answer rationales, to reinforce key learning concepts.

CONTENTS: General Legal Liabilities • Agency and Brokerage Relationships • Federal and State Legislation

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NEW VERSION

Washington Advanced Real Estate Practices,

30-Hour Broker Post-Licensing Course, Version 2.0 by Lynnell Morgan and Marie S. Spodek, GRI, DREI

This mandatory, 30-hour online course is all-new, with up-to-date content and a refreshed format that reinforces learning and retention. The course covers those topics that are most important to a newly licensed broker in Washington, including agency relationships, conflict resolution techniques, provisions of landlord-tenant laws, and how to conduct a short sale.

CONTENTS: Brokerage • Agency • Contracts • Marketing, Negotiation, and Closing • Problem Management • Business Practices • Property Management • Current Topics • Final Exam

NEW VERSION

Washington Real Estate Law, Version 2.0

This mandatory post-licensing course covers real estate license law and regulation, as well as other topics crucial to any new licensee's business within the state of Washington. It provides the content in a flexible, interactive environment convenient for today's busy professional. From general legal concepts to more current topics, like errors and omissions insurance and Washington's Consumer Protection Act, this course offers an engaging survey of the most pressing legal issues real estate professionals need to know.

CONTENTS: Introduction • Washington Licensing Law • Agency Law • Contracts • Torts • Practices and the Law • Legal Environment • Current Topics • Final Exam

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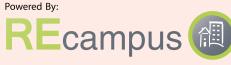
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- A full set of instructor support materials and teaching aids
- Class activity suggestions, case studies, and other student exercises

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Most of our CE titles are available online through REcampus, built to ARELLO® and IDECC standards, and approved for up to six credit hours.

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Ensure your students are learning the most current information by keeping your courses up-to-date with the most recent versions. Not only will you help your students relay the most relevant information to their clients, but you will also help your school have fewer course/technical support calls and provide an enhanced student experience, which leads to more students recommending your courses and school.





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NEW

The fourth in a series of ethics courses, this title reflects the latest information from the Code of Ethics and Standards of Practice of the National Association of REALTORS® (NAR). Students will gain greater insight into the responsibilities and duties required of REALTORS® and recommended sanctions for violations of the Code. This title meets NAR's requirements for new members to complete ethics training and continuing members to complete guadrennial ethics training

CONTENTS: Ethics in Today's World • Ethics and the Real Estate Professional • National Association of REALTORS® Code of Ethics • Enforcement of the NAR Code of Ethics • Current Ethics Issues • Making Ethical Decisions • Appendix A: Code of Ethics and Standards of Practice of the National Association of REALTORS[®] • Answer Key • Glossary

Fair Housing, 4th Edition

by Marcia L. Russell, DREI Today's real estate practitioner must establish business practices that comply with fair housing laws and offer equal professional service to all. Consistency, objectivity, and documentation are critical in accomplishing this objective.

This popular title covers topics important to today's real estate professional. Case studies help students apply the fair housing laws to real-world situations that they may encounter in their own businesses. Key terms and a glossary ensure a complete understanding of the terminology involved, and the book includes end-of-unit guizzes with answer keys, two final exams, and Instructor Resources.

CONTENTS: The Fair Housing Act • The 1988 Amendments Act and Beyond • Fair Housing in Property Management • Fair Housing Advertising • Fair Housing Enforcement • Cultural Diversity and Fair Housing • Fair Housing Case Studies • Final Examinations • Appendix A: Substantially Equivalent State and Local Fair Housing Laws • Glossary • Index

Introduction to Commercial Real Estate Sales, Version 4.0 by Bill W. McCoy III

This popular continuing education elective provides a comprehensive introduction to the potentially lucrative field of commercial real estate. Discussion includes the categories of commercial property, financial elements involved in real estate investments, and developing a marketing plan. This elective features learning objectives and key terms, case studies, interactive exercises, and a final exam.

CONTENTS: Characteristics of Commercial Investment Real Estate • Understanding and Analyzing Investment Returns • Income Tax Characteristics of the Real Estate Investment • Marketing Commercial and Investment Real Estate • Final Exam

Investment Property Practice and Management, Version 4.0

by Robert C. Kyle, Floyd M. Baird, RPA/SMA, and Bill W. McCoy III, with Marie S. Spodek, DREI, Consulting Editor

This user-friendly interactive course borrows from topics covered in *Introduction to* Commercial Real Estate Sales and Property Management and Managing Risk. Specific topics explored include the nature of commercial real estate, classifications of real property, lease types, market value, and rate of return analysis.

CONTENTS: Introduction to Professional Property Management • The Manager-Owner Relationship • Economics and Planning • Leases and Tenant Issues • Managing Residential Properties • Managing Risk and Tenant Safety Issues • Characteristics of Commercial Investment Real Estate • Understanding and Analyzing Investment Returns • Income Tax Characteristics of the Real Estate Investment • Marketing Commercial and Investment Real Estate • Final Exam

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NEW VERSION

Buyer Representation in Real Estate, Version 5.0 by Dianna W. Brouthers, GRI, DREI, CAI, and Roger Turcotte, GRI, CBR[®], DREI, CAI

This title offers a great introduction for buyer agents with a focus on the legal and technical aspects, such as due diligence and fiduciary duties. The online course includes brand-new interactive exercises and 180 unit exam guestions.

CONTENTS: Foundations of Buyer Representation • Presenting Buyer Representation • Buyer Representation Agreements • Buyer Representation in Action • Final Exam

Environmental Issues in Your Real Estate Practice.

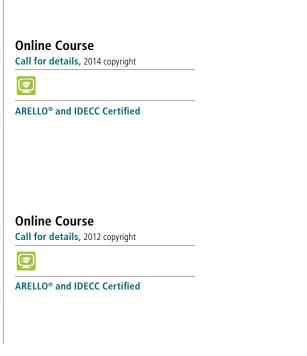
Version 5.0

by Marie S. Spodek, GRI, DREI

This course uses clear language and real-world examples to explain the potential environmental hazards that agents need to know. The discussion includes evaluating properties, due diligence, and avoiding legal liability.

CONTENTS: General Issues • Lead-Based Paint • Radon • Mold • Asbestos • Volatile Organic Compounds (VOCs) and Pesticides • Drinking Water • Other Indoor Pollutants • Underground and Aboveground Storage Tanks • Waste Sites and Toxic Substances • Construction Issues • Wetlands, Watersheds, and Endangered Species • Environmental Reports and Consultants • Final Exam

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EDUCATION CONTINUING General

Everyday Ethics in Real Estate

by Doris Barrell, GRI, DREI, CDEI









Property Management and Managing Risk, 4th Edition

by Robert C. Kyle and Floyd M. Baird, RPA/SMA, with Marie S. Spodek, GRI, DREI, Consulting Editor

This popular title provides an up-to-date introduction to property management with a focus on practical advice on how to comply with regulations and avoid liability. The features include "Liability Alerts" that offer suggestions for avoiding liability from both owners and tenants, case studies, key terms, learning objectives, review questions, answer keys, along with a glossary and complete Instructor Resources with a final exam and answer key.

CONTENTS: Introduction to Professional Property Management • The Manager-Owner Relationship • Economics and Planning • Leases and Tenant Issues • Managing Residential Properties • Managing Risk and Tenant Safety Issues • Glossary • Answer Key • Index

NEW EDITION

Real Estate and Taxes: What Every Agent Should Know, 6th Edition

by Vernon Hoven, CPA, EA, and Sharon Kreider, CPA, EA

In clear and simple language, this text demystifies tax laws and their impact on anyone owning or selling real estate. Students will receive a background on basic tax issues and learn to apply calculations and formulas to better assist clients on tax-related questions and issues. Recently rewritten to closely address the needs of all students, this newest edition also includes the latest law changes. Real-life examples and case studies with discussion questions offer a context for the material covered.

CONTENTS: Home Mortgage Interest Deduction • Taxation of Profit—How Gains or Losses Are Computed • Exclusion Rule for Gain on Sale of Principal Residence • Applying the Passive Loss Rules to Real Estate Professionals • Answer Key • Glossary

NEW VERSION

Real Estate Finance and Tax Issues, Version 5.0

by Doris Barrell, GRI, DREI, CDEI, Vernon Hoven, CPA, and Sharon Kreider, CPA, EA

This online course offers a comprehensive look at the use of principal financing instruments and how the government influences real estate financing. In a time of financial restructuring and changing tax policy, this latest version offers an invaluable resource for real estate professionals.

CONTENTS: Basics of Real Estate Finance • Government Influences on Real Estate Finance • Current Issues in Mortgage Lending • Conventional Mortgage Loans • Government-Insured or Guaranteed Loans • Special Financing Alternatives • Home Mortgage Interest Deduction • Taxation of Profit: How Gains or Losses Are Computed • Exclusion Rule for Gain on Sale of Principal Residence • Applying the Passive Loss Rules to Real Estate Professionals • Final Exam

Real Estate Finance Today, 5th Edition

by Doris Barrell, GRI, DREI, CDEI

In a time of financial restructuring and a rapidly developing regulatory environment, this latest edition offers an invaluable resource for real estate professionals practicing in several different fields. This online course covers everything from the restructuring of government organizations like Fannie Mae, Freddie Mac, and the new Consumer Financial Protection Bureau to updated private policies regulating loan limits and flood insurance. Key terms, case studies, chapter quizzes, financial appendices, and other learning tools make this the best bet for staying up to speed in today's fast-moving real estate economy.

CONTENTS: Basics of Real Estate Finance • Government Influences on Real Estate Finance • Current Issues in Mortgage Lending • Conventional Mortgage Loans • Government-Insured or Guaranteed Loans • Special Financing Alternatives • Appendix A: Maximum Loan Limits and Loan Comparison Chart • Appendix B: Interest Rate Factor Chart • Appendix C: Prequalifying Worksheet for Prospective Buyers • Appendix D: Calculating Monthly Mortgage Payment • Appendix E: Calculating FHA Monthly Mortgage Payment • Glossary • Answer Key

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Booklets (set of 20), 80 pages, 2014 copyright, 81/2 x 11" ISBN 9781475426816 Retail Price \$71.26

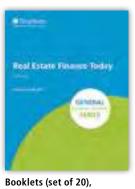
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85 pages, 2013 copyright, 81/2 x 11" ISBN 9781475420081 Retail Price \$71.26



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Commercial and Investment

Textbook, 142 pages, 2013 copyright, 81/2 x 11"

ISBN 9781427731654 Retail Price \$16.37

Real Estate:

Final Exam

ISBN 9781427728920 Retail Price \$71.26

by Martha R. Williams, JD

This course provides the essentials on risk management that every sales professional must know to avoid legal problems and provides an action plan for minimizing liability.

CONTENTS: Introduction to Managing Risk • Misrepresentation, Nondisclosure, and Unauthorized Practice of Law • Disclosure of Environmental Hazards • Agency • Federal Fair Housing Laws • The Americans with Disabilities Act • Antitrust Laws • Final Exam

Tools of the Trade

Commercial and investment properties are some of the fastest-growing segments of the real estate market. Sales opportunities are rich, but the rules for buying, holding, and selling real estate can often be completely different from those governing the residential realm. This book opens the door to commercial and investment real estate and is an invaluable resource to everyone from beginning agents to experienced brokers. Learn how to evaluate commercial properties, calculate cash flows, and negotiate capital gains taxes and 1031 exchanges.

commercial and investment properties

CONTENTS: Commercial Real Estate Opportunities • All About Office Buildings • Retail Properties

• Industrial Buildings and Their Physical Characteristics • Introduction to Financial Analysis • The Value of Investments • Forecasting Cash Flows • Depreciation and Cash Flow After Taxes • Selling Property: Capital Gains Taxes and 1031 Exchanges • Dealing with Other Brokers • Marketing for Success • Appendix: Commercial Real Estate Online Resources • Answer Key • Glossary



A core resource

for any real estate

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Real Estate Market Pulse, Version 1.0

Having a finger on the pulse of today's real estate market is more important to your students than ever before. This course defines what and who is driving today's home purchases and sales. It informs students on how to use social media legally, as well as explores the positives, negatives, and future of the national and local real estate markets. Unit exams, interactive activities, and a final exam will help ensure your students understand the material covered in this course.

CONTENTS: Course Introduction • Changing Reality: The American Dream Redefined • What and Who Is Driving the Market? • Social Media Explosion & the Leading and Bleeding Edges of Real Estate • Opportunities and Risk Management in Residential Leasing and Property Management • Unit Exams

Red Flags Property Inspection Guide, 3rd Edition

by James C. Prendergast and Lynn P. Cushwa

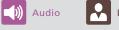
This course offers information for agents inspecting properties on topics such as asbestos, hazardous vegetation, and more. Instructor Resources offer additional tools to help instructors prepare for a successful class.

CONTENTS: Red Flags: What Are They and What Causes Them? • Inspecting for Red Flags Outside the Home • Inspecting for Red Flags Inside the Home • Red Flags Associated with Environmental Hazards and Hazardous Materials • Answer Key • Glossary

Risk Management, Version 4.0

Commercial and Investment Real Estate:

by Edward S. Smith Jr., CREI, ITI, CIC, RECS, GREEN, MICP









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Foreclosures, Short Sales, REOs & Auctions: Tools for Success in Today's Market, 2nd Edition by Ted Highland with Sandy Williams, DREI, Contributing Editor

With the number of homes going into foreclosure and short sales, it is increasingly important for licensees to stay current on these topics to remain competitive and successful in the market. This continuing education title discusses four hot topics in today's market: foreclosures, short sales, REOs, and auctions. Focusing on the legal ramifications of these topics, this title also reviews ways that agents can successfully market these properties. Each chapter contains vocabulary words and learning objectives, as well as end-of-chapter quizzes to emphasize key concepts.

CONTENTS: Foreclosures—An Introduction • Identifying the Short Sale Property • Marketing the Short Sale Listing • Short Sale Contracts • Making the Sale with Loss Mitigation Departments • Who to Contact? Asset Management Departments • Purchasing Lender-Owned (REO) Properties • Broker and Client Auction Procedures • Answer Keys • Glossary



A multitude of foreclosed and distressed homes today have been labeled as undesirable. Are these houses beyond help, or are they merely diamonds in the rough? Learn how to evaluate renovation options to determine if a house will be a money maker or a money taker.

This course takes students through the process of buying a distressed property, fixing it up, and selling it for profit. Students will first look at ways to structure the acquisition, whether representing the buyer, the seller, or themselves. Next, students will determine how to analyze the property's needs and costs. Comparing the costs and returns from renovating bedrooms, baths, kitchens, and more, will help investors put their money in the right place. Finally, students will learn how to put together pricing models, accurate construction timelines, and a profitable exit strategy. With a solid plan in place, buyers can lessen their risks and realize a greater profit by avoiding coal and discovering diamonds in the rough.

CONTENTS: Finding the Property • Minor and Major Renovations • Analyze: Location, Lot/Site, Building, and Financial Feasibility • Analyze: Scope of Work • Analyze: Exterior and Interior • Analyze: Interior • Financial Analysis and Buying • Fix and Sell • Final Exam

Identity Theft: Protecting Your Clients and Your Business, Version 1.0

REcampus Online

The odds of experiencing identity theft are ever-increasing. Don't let your clients or yourself become a victim. Customers entrust their real estate agents with a wide variety of personal information. If it falls into the wrong person's hands, the damage to the customer's life and the agent's reputation could be extreme. In this course, you will learn how to respond if your personal information or your clients' information is compromised. You'll explore case studies and actual news stories to discover the methods thieves use to steal identities and what "red flags" you should watch for. You'll also learn how to protect your business and to prepare for a potential data breach. From the world of the Internet to phone bills to confidential contracts, there's never been more opportunity for identity thieves to strike. This course will provide the tools and information that can reduce your chances of becoming a victim.

CONTENTS: Consumer Identity Theft: Protecting Personal Information • Small Business Identity Theft: Protecting Your Business • Data Breach Risk Management: Be Prepared, or Prepare to Lose Clients • Identity Theft Resources: Increasing Your Identity Theft Knowledge and Awareness • Final Exam





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Reverse Mortanges for Seniors



CONTENTS: Financial Crisis • Mortgage Basics for Real Estate Licensees • Mortgage Fraud • Predatory Lending • Illegal Flipping • Federal Protections • Glossary • Answer Key

CONTENTS: Reverse Mortgages: The History and the Basics • A Guide to Reverse Mortgage Plans • The Process for Obtaining a Home Equity Conversion Mortgage • Purchasing a Home with a HECM Case Studies • Glossary • Answer Key

Textbook, 73 pages, 2011 copyright, 8½ x 11" ISBN 1427721394 Retail Price \$12.88



Online Course

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An agent can become an invaluable resource to clients and the real estate industry by learning how to spot and report scams at the first sniff of trouble. This course takes students, one crime at a time, on the journey of sleuthing the facts, recognizing who is liable, assessing the consequences, and revealing the resources that will help students avoid the dark side of the industry today. Students will learn how one person's scam is every agent's burden to bear, and how agents can sting-proof their reputation while keeping clients out of harm's way. From flopping to straw buyers to Internet fraud, it's all explored here.

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CONTENTS: Introduction: A History of Real Estate Scams • Scams: Dirty Deeds, Done by Agents • Stings: Getting Caught in the Trap • Scoundrels: Giving Real Estate a Bad Name • Conclusion: Sting-Proofing Yourself • Appendix: National Association of REALTORS® Code of Ethics • Final Exam

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Mortgage Fraud and Predatory Lending: What Every Agent Should Know, 2nd Edition

by Marie S. Spodek, GRI, DREI, and Jerome Mayne

This text addresses the hand-in-hand issues of predatory lending and mortgage fraud and how they affect foreclosed and repossessed properties. Each chapter is devoted to a specific topic and includes a definition and discussion of the issue, relevant information, and the impact of the topic on real estate agents. Learning features, such as case studies, key terms, and end-of-chapter multiple-choice guestions with answer rationales, help emphasize important concepts. A complete set of Instructor Resources is also available with exams with answer key rationales, timed outlines, PowerPoint presentations, and chapter outlines.

Reverse Mortgages for Seniors, 2nd Edition

by Bob LaFay with Barry D. Scoles, MA, CML, Contributing Author

This title describes qualifications for reverse mortgages and explores the different plans available to seniors. It details how seniors can use reverse mortgages to purchase a second home or use equity in their current home without having to make mortgage payments. Case studies allow students to understand how reverse mortgages can be implemented in real-life scenarios in today's market. A complete set of Instructor Resources helps to fully prepare for class.

Scams, Scoundrels, and Real Estate Stings,

Teach students what they need to know to protect their clients and their businesses from scammers!





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Selling HUD Homes: Increase Your Client's Options,

Version 1.0 by Melanie Smith

In this online course, students will discover the wealth of HUD homes in today's market, and they will learn how to turn homes in need of a homeowner into a buyer's dream. Students will learn the advantages of buying a HUD property, including how HUD homes have become viable investments, with most priced well below market value. This course teaches the differences between a traditional purchase and a HUD home purchase, and how real estate professionals can help their clients tap into the vast inventory. Interactive activities, true/false questions, and unit exams will help prepare students for the final exam.

CONTENTS: Overview • Buying a HUD Home • Other Issues • Final Exam

Sustainable Housing and Building Green: What Agents Should Know, 2nd Edition

by Marie S. Spodek, DREI, CNE®

Sustainable Housing and Building Green: What Agents Should Know takes the mystery out of green and sustainable building concepts for commercial and residential real estate licensees. The text differentiates between government initiatives and nonprofit, private associations and explains how each impacts green building and maintenance practices. Licensees looking to serve the expanding market of consumers interested in high performance building practices will find practical information on products, designations, and certifications such as LEED and Green Globes. This edition has been updated with government and nonprofit building practices, as well as new green products on the market.

CONTENTS: Real Estate Licensees and Green Building • Green Building Concepts • Energy Audits • The Role of Government Programs • The Role of Trade Associations • The Role of Appraisers, Lenders, and Real Estate Licensees • Appendix: Sustainable Housing and Green Building Web Sites • Answer Key Glossary

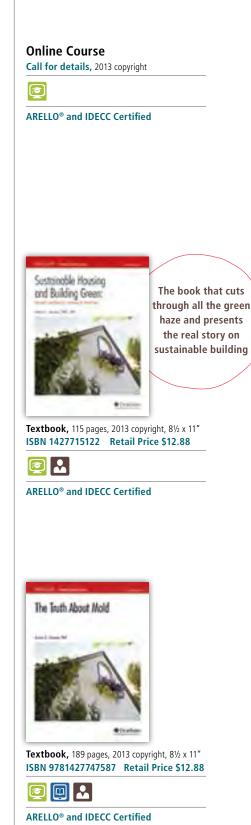
The Truth About Mold, 3rd Edition by Susan C. Cooper, PhD

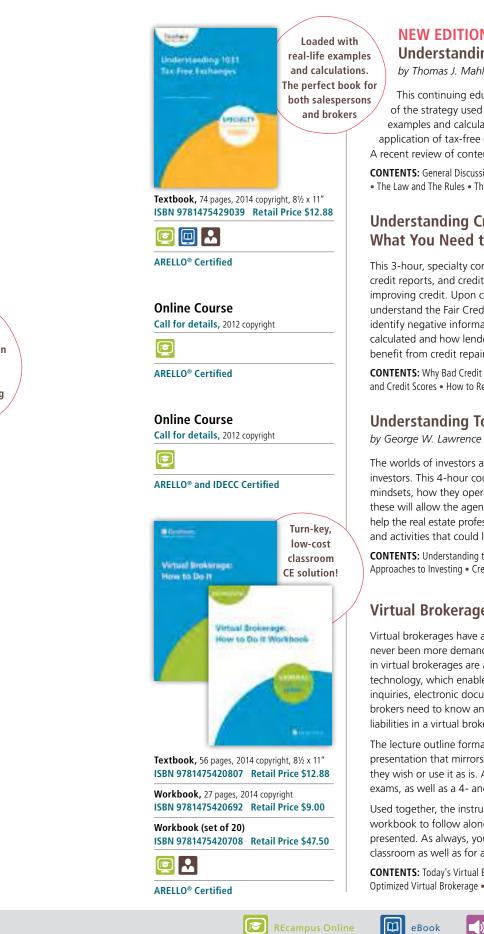
Mold has become a hot topic in the industry, and real estate professionals need to understand what it is and what to do when it is found in a property.

The Truth About Mold explores this widely misunderstood topic with updated information on how issues relating to mold impact the real estate profession. Students receive practical information on remediation, reducing liability, sampling and testing kits, health effects of mold, and the differences between mold and other environmental red flags.

CONTENTS: The Mold Problem • What is Mold? • What Does Mold Look Like, How Does It Reproduce, and When Does It Thrive? • Common Household Molds • Adverse Health Effects of Mold • Court Cases and Insurance Issues • Sampling, Testing, and Remediation • Policies, Standards, and Legislation • Reducing Liability • Glossary • Answer Key • Index

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NEW EDITION – COMING SOON Understanding 1031 Tax-Free Exchanges, 3rd Edition by Thomas J. Mahlum, ABR, CRS, DREI, GRI

This continuing education title explores the history, evolution, rules, and forms of the strategy used to defer tax liability until a later date. Loaded with real-life examples and calculations, this text allows agents to learn the vocabulary and application of tax-free exchanges so they are better able to answer client questions. A recent review of content ensures students will receive the most up-to-date material.

CONTENTS: General Discussion of Taxes • Installment Sales • The 1031 Tax-Free Exchange • The Law and The Rules • The Paperwork • Frequently Asked Questions • Answer Key • Glossary

Understanding Credit and Improving Credit Scores: What You Need to Know, Version 2.0

This 3-hour, specialty continuing education course gives an overview of credit scores, credit reports, and credit bureaus, and it gives advice on preventing identity theft and improving credit. Upon completion, practicing professionals will be able to: understand the Fair Credit Billing Act and the Fair Credit Reporting Act; help clients identify negative information on their credit reports; explain how credit scores are calculated and how lenders evaluate the ability to pay; determine if clients could benefit from credit repair; and explain how to improve clients' credit scores.

CONTENTS: Why Bad Credit and Low Credit Scores Are More Common • Credit Bureaus • Consumers and Credit Scores • How to Repair Consumer Credit and Enhance Credit Scores • Final Exam

Understanding Today's Investors, Version 1.0

The worlds of investors and general brokerage can collide when agents work with investors. This 4-hour course is designed to help agents understand investors' mindsets, how they operate, and how they look to profit from deals. Understanding these will allow the agent to better serve this unique type of client. Additionally, it will help the real estate professional to avoid potential ethical violations, as well as situations and activities that could lead to the agent's liability and perhaps even loss of license.

CONTENTS: Understanding the Investor Mindset • Traditional Investment Practices • Basic Approaches to Investing • Creative Strategies and Techniques • Final Exam

Virtual Brokerage: How to Do It

Virtual brokerages have answered the call of today's client, whose expectations have never been more demanding or steep. Students will learn how real estate professionals in virtual brokerages are armed to work for their clients using sophisticated technology, which enables lightning-fast communication, immediate response to inquiries, electronic document expediting, and more! Students will also learn what brokers need to know and what agents should understand regarding their duties and liabilities in a virtual brokerage environment.

The lecture outline format workbook includes a complementary PowerPoint presentation that mirrors the workbook. Instructors can enhance the PowerPoint as they wish or use it as is. Also included in the Instructor Resources are two 60-item exams, as well as a 4- and a 6-hour timed outline.

Used together, the instructor teaches from the narrative book while students use the workbook to follow along in class and take notes to better understand the material presented. As always, you have the option to order the textbook version for your classroom as well as for a correspondence course.

CONTENTS: Today's Virtual Brokerage • Technology and Communication • Managing Risk • The Optimized Virtual Brokerage • Answer Key





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State-Specific Continuing Education

Our up-to-date, state-specific continuing education courses are specifically designed to guide agents through topics of special concern in your state during their renewal period, such as license law, updates, federal requirements, finance, and tax law. Most courses are available online and written to your state's e-learning requirements.

Our online courses use:

- The same top-quality content as our textbooks
- Thematic graphics to keep the material fresh and compelling
- Instructional graphics to reinforce key concepts
- Interactive exercises to keep students focused and help them retain material
- User-friendly navigation
- Unit exams to test subject mastery and identify topics for additional review

State continuing education requirements are referenced within the text, and course hours are included to help you easily identify which combination of titles works best with your existing curriculum. For a complete list of CE requirements for all states, see the real estate licensing requirements appendix on page 84.



Visit www.dearborn.com or contact your Account Manager for more information on these and other upcoming continuing education courses.

Risk Management: Avoiding Violations, Version 1.0

This mandatory 3-hour continuing education course helps licensees minimize risk in their real estate practice by identifying license law violations and other legal pitfalls as they arise and taking steps to avoid them. Topic coverage includes mortgage fraud, advertising, home inspections, sources of lawsuits, and more.

CONTENTS: Alabama License Law • Property Condition and Disclosure

Risk Management for Salespersons, Version 1.0

REcampus Online

This mandatory 3-hour continuing education course meets the Alabama Real Estate Commission Level 2 continuing education requirement for salespersons. It helps licensees minimize risk in their real estate practice by addressing their roles and obligations as licensees, contractual issues, and licensee property interests. Topic coverage includes fiduciary duties, the Real Estate Consumer's Agency and Disclosure Act (RECAD), contract do's and don'ts, disclosure and advertising rules for licensees who buy, sell, or rent their own properties, and more.

CONTENTS: Agency • Contracts • Licensees as Principals

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Textbook, 168 pages, 2015 copyright, 81/2 x 11"

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Call for details, 2015 copyright

ISBN 9781475426144 Retail Price \$24.37

This online course satisfies the 3-hour continuing education requirement in Connecticut. Covering legislation and other legal issues that regularly confound licensees, this course offers valuable "real life" lessons for use in day-to-day practice.

• Recent Legislative Updates

Power of Attorney

NEW EDITION Continuing Education for Florida Real Estate Professionals,

15th Edition by Edward J. O'Donnell

This new edition has the most recent changes to Florida law and FREC rule changes. Topic coverage includes the National Flood Insurance Program and more. This book is a popular, interactive approach to the 14-hour CE course, offering timely and critical information to licensees in short, lively chapters, with interspersed progress quiz questions. The "Forms-to-Go" section makes important forms readily available to licensees.

Instructor Resources include timed outlines for 3-hour core law, 7-hour specialty education, and 14-hour continuing education courses, as well as five final exams.

CONTENTS: Real Estate License Law Update • Escrow Accounts and Disciplinary Action • Other State and Federal Laws Affecting Real Estate • Real Estate Brokerage Relationships • Fair Housing and the Americans with Disabilities Act • Property Condition and Inspections • Real Estate Finance-Laws and Trends • Contracts and Closing • Progress Test Answer Key • Forms-To-Go • Index

NEW

by Edward J. O'Donnell

This course pulls together the required topics for the core law continuing education requirement from our popular book and online course, Continuing Education for Florida Real Estate Professionals. It offers timely and critical information to licensees in short, lively units, with interspersed progress quiz questions.

CONTENTS: Real Estate License Law Updates • Escrow Accounts and Disciplinary Action • Other State and Federal Laws Affecting Real Estate • Final Exam



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NEW – COMING SOON Connecticut Real Estate Legal Review and Update— Mandatory Continuing Education 2014–2016, Version 1.0

This new online course satisfies the mandatory 3-hour continuing education requirement in Connecticut. Covering new legislation and other legal issues that regularly confound licensees, this course offers valuable lessons that may prove invaluable in day-to-day practice. Major topics include community association managers, broker price opinions, dual and designated agency, referral fees, representation agreements, and power of attorney.

CONTENTS: Review of Rules Regarding Community Association Managers • Rules for the Residential Property Condition Report and Smoke/Carbon Monoxide Detectors • Rules Regarding Broker Price Opinions • Review of Dual Agency and Designated Agency • Rules Regarding Referral Fees • Continuing Education Requirements • Legal Entity Licensing • Loan Estimate and Closing Disclosure Form Required by Dodd-Frank • Review of Rules Regarding Representation Agreements • Review of

Connecticut Real Estate Law: Updated and Revisited— **CE Course 2012–2014,** Version 1.0

CONTENTS: License Law Issues • Broker Practice Issues • Condominium Resale Laws • Fair Housing

Florida Real Estate Core Law, Version 1.0







NEW VERSION

Illinois Core Continuing Education: Core A & B, Version 5.0 Core A: Fair Housing, Agency, License Law, and Escrow Core B: Short Sales

This 6-hour online continuing education course contains an important review of Illinois law pertaining to agency, fair housing, license law issues, and escrow. An overview of the short sale process, including qualifying, marketing a listing, completing contracts, and addressing legal ramifications, will also be covered. It has been updated with the newly-required content on fair housing.

CONTENTS: Core A: Agency • Fair Housing • License Law Issues • Escrow Core B: Identifying the Short Sale Property • Marketing the Short Sale Listing • Short Sale Contracts • Making the Sale with Loss Mitigation Departments • Final Exam

NEW VERSION – COMING SOON



Iowa 8-Hour Law Update, Version 4.0

This 8-hour online course fulfills the law update portion of the Iowa continuing education requirement and covers key lowa laws relevant to the practice of real estate. Course material discusses state and federal laws, including newly enacted laws. Interactive exercises are interspersed throughout the reading assignments to keep the material and course fresh and interesting.

CONTENTS: Iowa Real Estate Licensing • Licensing in Practice • Fraud and Misrepresentation Agency Concepts • Duties to Clients and Customers • Real Estate Disclosures • Fair Business Practice Fair Housing Laws
 Final Exam

Maryland Ethics & Predatory Lending, Version 3.0

by William B. Frost, GRI

Satisfy Maryland's 3-hour ethics requirements with this interactive online course. Topics include an extended discussion of the Maryland Code of Ethics and how it pertains to contemporary real estate concepts like flipping and predatory lending. A popular choice for Maryland real estate licensees, the latest version of this course is presented with an interactive new design that stresses the retention of key concepts.

CONTENTS: Ethical Advertising • Maryland Real Estate Commission Code of Ethics • Predatory Lending and Illegal Flipping • Final Exam

State	CE Requirements	CE Distance	Accepts ARELLO®
Alabama	30 hrs the 1st 6 months 15 hrs every 2 years	Yes	Yes
Connecticut	12 hrs every 2 years	Yes	Yes
Florida	45 hrs the 1st renewal 14 hrs every 2 years	Yes	No
Illinois	30 hrs 1st renewal 12 hrs every 2 years	Yes	No
lowa	36 hrs every 3 years	Yes	Yes
Maryland	15 hrs every 2 years	Yes	No

The above information is always subject to change. Please check directly with your state licensing board for the most current information and deadlines. For a link to your state board, visit us online.

REcampus Online



by William B. Frost, GRI

This mandatory online course uses interactive exercises and engaging graphics to help students review federal Fair Housing Acts. The course also covers other federal laws, as well as state and local fair housing laws and regulations in Maryland, including fair housing advertising. CONTENTS: Federal Fair Housing Acts • Other Federal Laws • Fair Housing in Maryland • Final Exam

Maryland Legislative Update, Version 3.0

by William B. Frost, GRI

Satisfy Maryland's 3-hour continuing education requirement for law and regulation with the most comprehensive instructional course on the web. Explore vital issues like licensee certification, education requirements, regulatory issues, and more. Built with the latest instructional design principles, interactive exercises and reading comprehension quizzes help students learn complex issues.

CONTENTS: Regulations and Polices of the Maryland Real Estate Commission • Maryland Law Changes • Federal Law and Regulations Changes • Final Exam

MREC Agency—Commercial, Version 1.0 by Sydney Machat, CRE, CCIM

This Maryland commercial agency course is based on the standard outline from the Maryland Real Estate Commission and was written by a trained agency instructor. Students will refresh their understanding of the key principles governing commercial agency relationships, review basic disclosures that are historically tied to common law, explore practical examples of fiduciary obligations to clients in sale and lease transactions, and learn how to avoid situations where dual representation of clients might cause problems. This course has been updated with recent legal cases, and it will discuss how these court decisions affect commercial real estate practitioners.

This course meets the mandatory agency requirement for Maryland licensees who are involved in commercial real estate.

CONTENTS: Introduction to Commercial Agency • Agency Law and the Agent's Duty to Principals • The Terminology of Agency • Remedies and Obligations • Final Exam

by William B. Frost, GRI This Maryland residential agency course meets the mandatory agency requirement that licensees must complete at least three hours of agency every four years. It is based on the standard outline from the Maryland Real Estate Commission and was written by a trained agency instructor. Students will receive detailed information about residential agency, including requirements for brokerage agreements, duties owed by licensees, disclosure forms, and regulations about dual agency.

CONTENTS: Introduction and Brokerage Agreements • Duties of the Agent and Disclosure Forms • Confidential Information and Ministerial Acts • Presumption of Buyer Agency • Dual Agency, Teams, and Open Houses • Final Exam

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NEW VERSION – COMING SOON

Maryland Fair Housing, Version 3.0

MREC Agency—Residential, Version 1.0



NEW Michigan 2015 Legal Update OnDemand Course, Version 1.0 This online course provides the 2 hours of Michigan law updates required for license renewal each year. The course includes a review of state and federal rules regarding fair housing and fair lending. It includes current court cases that illustrate issues around fair housing and fair lending, as well as a review of recent Michigan legal cases and court opinions related to real estate practice. CONTENTS: Fair Housing and Lending Laws • Federal Fair Housing Act • Equal Credit Opportunity Act (ECOA) • Community Reinvestment Act (CRA) • Home Mortgage Disclosure Act (HMDA) • Current Fair Housing Cases • Case Studies	Online Course Call for details, 2015 copyright	Online Course Call for details, 2013 copyright	Fair Housin This 3-hour onlir federal Fair Hous provides busy pr continuing educa CONTENTS: Federa Persons with Disabi and Resources
New York 22.5-Hour CE Course, Pac 1, Version 4.0 by Sam Irlander, Edith Lank, Ted Highland, Sandy Williams, DREI, and George W. Lawrence This online course explores many issues facing real estate professionals, including fair housing, distressed properties, fraud, investment, and consumer credit. CONTENTS: Fair Housing in New York • Foreclosures, Short Sales, REOs, and Auctions • Scams, Scoundrels, and Real Estate Stings • Understanding Today's Investors • Understanding Credit and Improving Credit Scores	Online Course Call for details, 2013 copyright E RELLO® Certified	Online Course Call for details, 2013 copyright	Ohio Canor 3-Hour CE Cou by Gerald R. Cor This 3-hour inter meet the Ohio re professionals with CONTENTS: Defini to the Public and In Disciplinary Actions
New York 22.5-Hour CE Course, Pac 2, Version 4.0 by Sam Irlander, Edith Lank, Bill W. McCoy III, Robert C. Kyle, Floyd M. Baird, RPA/SMA, Marie S. Spodek, GRI, DREI, Vernon Hoven, CPA, EA, and Sharon Kreider, CPA, EA This online course explores many issues of concern to real estate professionals, including fair housing, commercial properties, property management, and tax law. CONTENTS: Fair Housing in New York • Introduction to Commercial Real Estate Sales • Property Management and Managing Risk • Real Estate and Taxes: What Every Agent Should Know	Online Course Call for details, 2013 copyright E RELLO® Certified	Online Course Call for details, 2014 copyright	Ohio Core I Concerns in This 3-hour onlir estate licensees design template, requirements, as their daily practi- CONTENTS: Misre Inspection Issues •
Fair Housing in New York, Version 2.0 <i>by Sam Irlander with Edith Lank and Marcia L. Russell, DREI</i> This 3-hour online course explores the important issues that pertain to fair housing laws and practice in New York. CONTENTS: Human Rights and Fair Housing • Case Studies	Online Course Call for details, 2012 copyright E RELLO® Certified	Check out the state title index on p. 87 for a full list of titles available in your state.	State Michigan New York Ohio The above inforr board for the most

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Fair Housing in Ohio, 3-Hour CE Course, Version 3.0

ur online course combines Ohio real estate license law and rules with the ir Housing Act. This user-friendly course features interactive exercises and ousy professionals with the flexibility they need to meet their Ohio g education requirements.

E: Federal and Ohio Fair Housing Laws • Fair Housing Protections for Families and h Disabilities • Prohibited Activities and Recommended Practices • Fair Housing Complaints

anons and Codes: Your Professional Guidelines,

E Course, Version 3.0 R. Cortesi

ur interactive online course provides a flexible solution for professionals to Ohio requirements on codes of conduct and ethics expected of real estate hals within the state.

S: Defining Ethical Behavior and How It Affects the Real Estate Business • General Duties c and Industry • Specific Duties to Clients and Customers • Duties to Fellow Licensees and

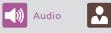
Core Law: Disclosure, Inspection, and Environmental rns in Real Estate, 3-Hour CE Course, Version 3.0

ur online course covers some of the most pressing issues affecting Ohio real ensees today. Using compelling graphics and an innovative instructional mplate, this continuing education course explores disclosure and inspection ents, as well as various environmental risks that licensees may encounter in practice.

S: Misrepresentation: The Most Common Lawsuit • Property Disclosures • Property Issues • Environmental Risk Issues • Additional Risk Management Concerns

CE Requirements	CE Distance	Accepts ARELLO®
18 hrs every 3 years	Yes	Yes
22.5 hrs every 2 years	Yes	Yes
10 hrs the 1st year 30 hrs every 3 years	Yes	Yes

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NEW VERSION – COMING SOON

Pennsylvania: 14-Hour Mandatory First Renewal Course,

Version 3.0

This course fulfills the 14-hour continuing education requirement for first-time Pennsylvania real estate licensees with 7 hours of general education and 7 hours of residential-specific content. It provides a useful refresher on many important prelicensing topics and introduces more advanced topics to help new licensees provide a higher level of professional service to their clients.

CONTENTS: General Section: Duties of Licensees • Closing Costs • Contracts • Title Reports • Zoning • Agency and Representation Agreements • Environmental Concerns in the Real Estate Transaction Residential Section: Uniform Construction Code and Zoning • Environmental Issues in Residential Real Estate • Manufactured Housing • Subdivisions and Land Development • Protection of Critical Elements • Financing the Real Estate Transaction • Fair Housing Laws and the Americans with Disabilities Act • Agreement for the Purchase of Real Estate • Case Studies and Disciplinary Actions

NEW

2014–2016 South Carolina Core Course: Professional **Expectations and Obligations**, Version 1.0

by Marie S. Spodek, DREI, CDEI

This new 4-hour course meets the mandatory continuing education requirement for South Carolina. The course addresses state-specific material covering license law and describes what current real estate consumers expect from their real estate agents. Practice activities, unit exams, and a final exam help students retain critical information and prepare them for passing the state exam.

CONTENTS: Basic Obligations to the Public • The Requirements of Licensure • Due Diligence and Disclosure • Disciplinary Actions and the Process • Final Exam

2012–2014 South Carolina: Federal Laws, Version 1.0

by Marie S. Spodek, DREI, CDEI

This 4-hour interactive course is designed to meet South Carolina's 2012–2014 mandatory continuing education requirements. This innovative course covers both South Carolina and federal laws, including fair housing regulations, the Americans with Disabilities Act (ADA), foreclosure rights, the Mortgage Disclosure Improvement Act, Housing for Older Persons Act (HOPA), and the Real Estate Settlement Procedures Act (RESPA). Designed to maximize learning and memory retention, this course makes learning the breadth and nuance of federal housing laws a breeze.

CONTENTS: Federal Fair Housing Laws: Protected Classes • Federal Fair Housing Laws: Steering and Advertising • The ADA and Other Federal Legislation Affecting Real Estate • The Real Estate Settlement Procedures Act (RESPA) • Final Exam

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/ERSION – COMING SOON ssee Real Estate Commission 6-Hour Core urse 2015/2016, Version 1.0

datory 6-hour interactive online course highlights topics relevant to e licensees, including TREC laws, rules, and policy updates. The course ers topics such as agency, advertising, contracts, property management, cial leasing, disclosures, principal broker supervision, and license recognition.

S: TREC Law, Rule, and Policy Update • Agency • Advertising • Contracts • Property ent • Property Management • Common Commercial Lease Terminology • Disclosures Broker Supervision • License Recognition

2014/2015 Ethics MCE, Version 6.0

provided by the Real Estate Center at Texas A&M University in cooperation Texas Real Estate Commission

by the Texas Real Estate Commission, this 3-hour continuing education course updated to cover the latest topics affecting real estate licensees. In addition to red reading assignments, Texas Real Estate Commission Ethics MCE offers e exercises, reading comprehension quizzes, unit exams, and a final exam.

S: The Canons of Professional Ethics • Agency Relationships • Contract Issues • Defect Advertising • Intellectual Property • Dispute Resolution • Unlicensed Assistants • TREC

2014/2015 Legal Update MCE, Version 7.0

provided by the Real Estate Center at Texas A&M University in cooperation Texas Real Estate Commission

by the Texas Real Estate Commission, this 3-hour continuing education course updated to cover the latest topics affecting real estate licensees. Students will out condominium changes affecting condominium associations and unit updated requirements for inspector licensing, and new broker licensing ents. In addition to the required reading assignments, Texas Real Estate ion Legal Update MCE offers interactive exercises, reading comprehension unit exams, and a final exam.

S: Legislative Changes • Regulatory Changes • Hot Topics • Case Studies • Final Exam

CE Requirements	CE Distance	Accepts ARELLO®
14 hrs 1st renewal 14 hrs every 2 years	Yes	Yes
30 hrs the 1st year 8 hrs every 2 years	Yes	Yes
16 hrs every 2 years	Yes	Yes
90 hrs 1st renewal 15 hrs every 2 years	Yes	Yes

ve information is always subject to change. Please check directly with your state licensing the most current information and deadlines. For a link to your state board, visit us online.







NEW VERSION – COMING SOON

Virginia 8-Hour Mandatory Topics CE, Version 3.0 by Doris Barrell, GRI, DREI, CDEI

This interactive online course is designed to meet Virginia's 8-hour, mandatory continuing education requirements. It addresses state-specific material on contracts, agency, and legal updates, as well as the federal Fair Housing Act and the National Association of REALTORS® Code of Ethics. Quizzes and interactive exercises keep students engaged with the course material.

CONTENTS: Ethics in Today's World • National Association of REALTORS® Code of Ethics • Ethical Situations in the Current Market • Real Estate Agency • The Fair Housing Act • Virginia Fair Housing Law • Real Estate Contracts • Legal Update and Emerging Trends • Final Exam

Virginia Residential Standard Agency, Version 1.0 by Doris Barrell, GRI, DREI, CDEI

This 3-hour elective course covers agency topics, changes to agency law, and agency disclosure. Reading comprehension guizzes, interactive exercises, and unit exams reinforce key concepts.

CONTENTS: The Law of Agency • Brokerage Relationships and Agreements • New Dual Agency and Designated Agency Disclosure • Final Exam

NEW VERSION

Current Issues in Washington Residential Real Estate, Version 5.0

The latest version of this CORE online course satisfies Washington's 3-hour current issues continuing education requirement. The course explores contemporary topics that are of special interest to Washington real estate professionals, including current legislative and legal updates. Key issues explored in this course include distressed properties, short sales and REOs, unlicensed assistants, advertising, and more. Interactive exercises and reading comprehension quizzes help students assess and retain knowledge.

CONTENTS: Legislative and Legal Updates • Distressed Properties, Short Sales, and REOs • Unlicensed Assistants • Advertising and Social Media • Fair Housing Issues • Multiple Offers

Property Management

State	CE Requirements	CE Distance	Accepts ARELLO®
Virginia	30 hrs 1st renewal 16 hrs every 2 years	Yes	No
Washington	90 hrs 1st renewal 30 hrs every 2 years	Yes	Yes

The above information is always subject to change. Please check directly with your state licensing board for the most current information and deadlines. For a link to your state board, visit us online.

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Guide Your Students to New Careers as Brokers

As real estate professionals look to become brokers, they need to learn to become more effective managers, leaders, and communicators. Planning and organizing an office, hiring and directing a staff, monitoring operations and risk management...these are all skills a broker needs to master.

Adopting our broker products will give your students an edge in the marketplace and help advance their careers. Available in both print and electronic formats, our broker titles cover national and state-specific content, and provide students with the tools they need to establish and manage a successful real estate brokerage.

Guide to Passing the AMP Real Estate Broker Simulation Exam by Joyce Bea Sterling, DREI

This study guide will help real estate brokers prepare for the AMP real estate broker simulation exam. It includes an introduction to broker simulations, a review of each section topic in the broker simulation content outline, and information on what type of state-specific information will be expected. Content related to ethical behavior is incorporated throughout. The guide also includes a CD-ROM with 12 broker simulation questions. The CD-ROM is compatible with Windows XP, Windows 7, Vista, and Mac OS. Recommended minimum: 128 MB RAM, 1024 x 768 screen resolution with true color 24-bit.

CONTENTS: Agency • Contract • Freehold and Leasehold • Property Management • Finance • Government Regulations and Private Restrictions • Description and Measurement • Valuation

Conveyance
 Calculations
 Glossary
 Index

Real Estate Brokerage: A Management Guide & Workbook, 8th Edition

REcampus Online

by Laurel D. McAdams and Joan m. Sobeck

This practical guide offers an applications-oriented approach to becoming more effective managers, leaders, and communicators. The most comprehensive real estate brokerage title available, this edition reflects innovation, most apparent in digital media and all the associated tactics and risks (including Internet security and identity theft), and the influence of generational diversity in contemporary business practices. The guide also highlights new trends in professional development, including formal mentoring and cross-training programs, and developments in civil procedures, including RESPA, antitrust, and employment law issues. When used with the workbook for additional review, the package is a complete "how-to" for starting and maintaining a real estate brokerage business.

CONTENTS: Introduction • The Challenge of Change • Leadership • Management Skills • Communications and Decision Making • Analyzing the Business Environment • Analyzing the Market • Developing a Plan • Structuring the Organization • Structuring Business Systems • Structuring the Finances • Business Policies and Procedures • Marketing and Advertising • The Practical and Legal Realities of Staffing • Recruiting, Selecting, and Hiring the Staff • Professional Development • Coaching Performance • Critiquing Operations • Managing Risk • Final Thoughts • Glossary • Index

Can be used to meet the TX 30-hr brokerage requirement



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real estate

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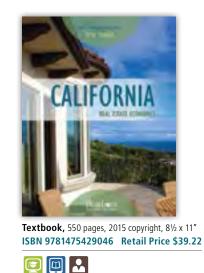
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Textbook, 286 pages, 2004 copyright, 6 x 9" ISBN 0793178703 Retail Price \$34.94



Textbook, 530 pages, 2013 copyright, 81/2 x 11" ISBN 9781427747907 Retail Price \$52.08





Real Estate Office Management, 4th Edition

Consulting Editors

Based on the 7-S Management Model, this indispensable resource explores the seven interdependent variables for managing a successful brokerage office with emphasis on planning, capital, marketing, and people. Chapters are organized in a concise, logical progression of topics.

CONTENTS: Dimensions of Management: The 7-S Model • Manager as Leader: Qualities Essential to Success • Strategic Business Planning • Recruiting, Interviewing, and Selecting Associates • The Written Relationship Between Broker and Associate • Training for Success • Mentoring and Coaching Plus More

Property Management, 9th Edition

This edition offers the most current and thorough overview of the property management profession available on the market today. This practical discussion explores daily issues facing practitioners, such as maintenance, accounting, administrative, and legal activities. In addition, it has up-to-date content on federal regulations, such as civil rights, fair housing, ADA issues, and environmental concerns. The flexible format adjusts to various hour requirements. Finally, this edition includes case studies and sample forms to enhance student application and Instructor Resources to help with class preparation.

CONTENTS: Professional Property Management • Property Management Economics and Planning • Owner Relations • Marketing • Leases • Lease Negotiations • Tenant Relations • Maintenance and Construction • Managing the Office and Reports • Federal and State Laws • Residential Property Specialized Housing • Office Property • Retail Property • Industrial Property • Risk and Environmental Issues • Life Safety Issues • Appendix: Internet Resources • Answer Key • Glossary • Index

Ignacio Gonzalez, Consulting Editor

Building on strong economic and finance principles, this text for both salesperson and broker candidates explores how real estate fits into the economy and economic vitality. "In California" section and state appendices relate the discussion to local issues. A complete set of instructor materials includes outlines, a PowerPoint presentation, and two final exams with answer keys to help instructors prepare for class.



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by Council of Real Estate Brokerage Managers

by Robert C. Kyle with Marie S. Spodek, GRI, DREI, and Floyd M. Baird, RPA/SMA,

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California Real Estate Economics, 5th Edition

CONTENTS: Introduction to Economic Systems and Principles • Supply and Demand • Economic Change Analysis • Money and Monetary Policy • The Real Estate Market • The U.S. Housing Market • California's Economic Profile • The California Real Estate Market • Land-Use Planning and Development • Fair Housing and Environmental Regulations • Financing and Taxation • The Economics of Real Estate Investment • The Economics of Appraisal • Analyzing Residential Income Property • Analyzing Commercial Investment Property • Real Estate Trends in California • Understanding and Using Economic Data • Appendix I: California Facts • Appendix II: California's Counties • Appendix III: Web Sites • Practice Exam and Answer Key • Glossary • Answers to Chapter Quiz Questions • Index







BROKER

California

California Real Estate Escrow and Title

by George W. Lawrence

California Real Estate Escrow and Title provides a comprehensive study of escrow and title insurance principles, from early America's escrow practices to transferring title in today's high-tech environment. This book promises to be a valuable resource for both the novice and the experienced real estate professional. Including an advanced study of escrow and title procedures, such as bulk sales and exchanges, this book offers a wealth of information. Other topics include land descriptions, rights and interests, surveys, contracts, lending, the default and foreclosure process, and the roles of the other professionals with whom the escrow and title officer will interact.

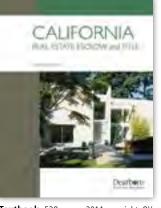
CONTENTS: Property Rights • Transfer of Interests • Elements of Escrow • Title Insurance Basics • Title Policies • Contracts • Real Estate Practice • Opening Escrow • The Escrow Instructions • Northern and Southern California Regional Variations and Practices • Pre-Closing • Escrow Accounting • Lending and the Escrow Process • Protecting the Consumer • Apartment Buildings, Commercial Property, and Exchanges • Specialty Escrow Transactions • Advanced Title Insurance Underwriting • Default, Foreclosure, and the Title Insurer • Quiz Answer Key • Appendix 1: California Laws • Appendix 2: How to Read a Preliminary Title Report • Glossary • Index

California Real Estate Finance, 8th Edition by David Sirota, PhD, and Minnie Lush, BA, GRI, ABR

As demonstrated by the recent subprime mortgage crisis, few topics professional in in the real estate world are more important than finance. Understanding California the monetary system, the nuances of home mortgages, and instruments of financial leverage at all stages of the market are essential for all real estate professionals. This book is designed to offer comprehensive instruction in real estate finance, while also satisfying California state licensing requirements. This book fulfills a prelicensing elective for salespersons and is a required course for all broker applicants.

CONTENTS: Nature and Cycle of California Real Estate Finance • Money and the Monetary System • Institutional Lenders for Real Estate Finance • Noninstitutional Lenders • Conventional, Insured, and Guaranteed Loans • Financial Agencies and Lending Programs • Junior Loans in Real Estate Finance Loan Terms and Note Payments • Instruments of Real Estate Finance • Real estate Loan Underwriting • Processing Real Estate Loans • The Secondary Mortgage Market • Loan Defaults and Foreclosures

Investment Financing Strategies
 Mathematics of Real Estate Finance
 Answer Key
 Glossary
 Index



Textbook, 538 pages, 2014 copyright, 81/2 x 11" ISBN 1427790930 Retail Price \$41.95



Updated essential knowledge for CALIFORNIA every real estate



Textbook, 491 pages, 2013 copyright, 81/2 x 11" ISBN 9781427744357 Retail Price \$48.16





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on **p. 87** for a full list of titles available in your state.

Instructor Resources



Textbook, 615 pages, 2012 copyright, 81/2 x 11"

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ISBN 9781427738233 Retail Price \$56.01

Textbook, 506 pages, 2015 copyright, 81/2 x 11"

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Call for details, 2014 copyright

ISBN 9781475429053 Retail Price \$86.96

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Used as either a salesperson elective course or a required broker course, this title includes more than 200 case studies to help students apply concepts to real life. Instructor Resources include rationales for case studies, final exam and answer keys, chapter outlines, a PowerPoint presentation, and more.

CONTENTS: Sources of Law and the Judicial System • Law of Agency • Duties and Responsibilities of Licensees • Regulations of Licensees • Law of Contracts • Real Estate Contracts • Property, Estates, and Recording • Ownership of Real Property • Acquisitions and Conveyances • Real Property Security Devices • Involuntary Liens and Homesteads • Adjacent Property Rights • Land-Use Controls • Escrow and Title Insurance • Landlord-Tenant Law • Glossary • Index of Cases • Subject Index of Cases • Index

The essential

text for all

broker

candidates Approved by the state of Florida, this text is essential for all broker students. The guide includes all necessary topics for the broker exam, complete with end-of-chapter questions and a practice final exam. Updated to reflect the most recent legislation changes, this guide includes practice questions to prepare students for the new proficiency state exam requirements. Also available online, the guide is designed to meet the 72-hour education requirement for broker candidates. Instructor Resources include an instructor manual and additional exams.

CONTENTS: Introduction • Becoming a Licensed Real Estate Broker • Opening a Real Estate Office • Owning, Managing, and Supervising a Real Estate Office • Escrow Management • Office Inspections and the Disciplinary Process • Overview of Real Estate Valuation • Sales Comparison, Cost-Depreciation, and Income Approaches • Comparative Market Analysis • Basic Business Appraisal • Brokerage Relationships • Contracts • Financing Real Estate • Closing Real Estate Transactions • Federal Income Tax Laws Affecting Real Estate • Investment Real Estate • Zoning and Planning, Subdividing of Land, and Special Issues • Environmental Concerns Affecting Real Estate Transactions • Property Management • Practice Final Exam • Glossary • Index

Based on the popular Essentials of Real Estate Investment, this online course uses an effective blend of theory and practice to help students navigate potential investment opportunities in the real estate market. The course covers both the principles and the practices of real estate investments. Coverage explores investment trends, tax laws, tax liens, regulations, market conditions, Florida-specific land laws, and more.

CONTENTS: Introduction to Real Estate Investment • Ownership Interests in Real Property • Feasibility Studies of Real Estate • Income Taxes and Real Estate Investments • Financial Analysis of Real Estate Investments • Financing for Real Estate Investments • Investing in Land • Investing in Residential Properties • Investing in Office Buildings • Commercial Real Estate Investments • Investing in Industrial Properties • Special Real Estate Investments • Final Exam



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Florida Essentials of Real Estate Investment: **30-Hour Broker Post-Licensing**, Version 5.0

by David Sirota, PhD, with Edward J. O'Donnell, Contributing Editor



NEW VERSION – COMING SOON

Florida Real Estate Brokerage, A Management Guide: **30-Hour Broker Post-Licensing**, Version 6.0

by Laurel D. McAdams and Joan m. Sobeck, with Edward J. O'Donnell, Contributing Editor

This online post-licensing course, based on the national Real Estate Brokerage: A Management Guide textbook, is tailored to Florida with specific content about state licensing laws, brokerage relationships, handling escrow, and more. Students will learn to become more efficient leaders and managers while fulfilling their licensing requirements.

CONTENTS: The Challenge of Change • Leadership • Management Skills • Communications and Decision Making • Analyzing the Business Environment • Analyzing the Market • Developing a Plan • Structuring the Organization • Structuring Business Systems • Structuring the Finances • Business Policies and Procedures • Marketing and Advertising • The Practical and Legal Realities of Staffing • Recruiting, Selecting, and Hiring the Staff • Professional Competency • Coaching Performance • Monitoring Operations • Managing Risk • Final Exam

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Illinois Real Estate Managing Broker Prelicensing, 2nd Edition

This title can be used to support a managing broker prelicensing course. Topic coverage includes licensing and operations, managing licensees, and risk management. Enhanced Instructor Resources are available to prepare for regular classroom instruction and fulfill the interactive requirement. Included are lecture outlines, chapter guizzes, a PowerPoint presentation, a final exam, and interactive exercises.

CONTENTS: Licensing • Operations • Handling the Money • Recruiting • Brokerage Support • Transaction Supervision • Marketing and Advertising • Dispute Resolution • Company Policies

- Disclosure Issues Industry Issues Appendix A: AMP Illinois Managing Broker Licensing Exam
- Glossary
 Answer Key
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Modern Real Estate Practice in New York for Brokers, 11th Edition

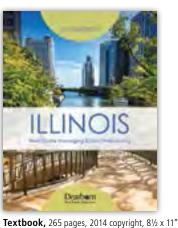
by Sam Irlander with Edith Lank

This is the only book you need to cover all the required content for a complete broker prelicensing education. This new edition has been updated with the new license law changes affecting advertising, including requirements on the content of ads, the use of teams within a real estate firm, and who can place an ad. For complete preparation and practice for the exam, use this title with New York Real Estate Exam Review. More than 200 review questions and a broker practice exam help students test their knowledge. Accompanying Instructor Resources include updates, chapter outlines, learning objectives, key terms, suggested teaching aids and activities, and a PowerPoint presentation.

CONTENTS: License Law • The Law of Agency • Agency and Real Estate Brokerage • The Broker's Office • Real Estate Finance • Real Estate Investments • General Business Law • Construction and Development • Conveyance of Real Property • Property Management • Taxes and Assessments Broker's Practice Exam

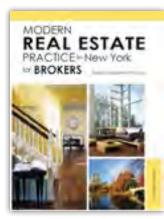
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This 30-hour course offers an application-oriented approach to becoming more effective managers, leaders, and communicators. This course reflects innovation, most apparent in digital media and all the associated tactics and risks (including Internet security and identity theft), and the influence of generational diversity in contemporary business practices. The guide also highlights new trends in professional development, including formal mentoring and cross-training programs, and developments in civil procedures, including RESPA, antitrust, and employment law issues.

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Texas Real Estate Brokerage: A Management Guide,

by Laurel D. McAdams and Joan m. Sobeck, with Veronica Micklin, Contributing Editor

TREC Broker Responsibility MCE, Version 1.0

This 6-hour course, required for brokers by the Texas Real Estate Commission, covers topics such as agency relationships, broker supervision responsibilities, organizational and operational considerations for brokerages, and how a complaint to TREC is handled. Unit exams and interactive exercises reinforce students' comprehension of the material. The course also includes a final exam to test students' understanding of important concepts.

CONTENTS: Introduction • Authority, Competency, Training, Selection, and Recruitment • Agency • Organizational Structure • Operational Policies and Procedures • Records: Retention and Control • Advertising • Federal Laws Affecting Real Estate Brokerage • Anatomy of a Complaint • Further Information to Help You Study • Final Exam







Virginia Mandatory Broker and Agent Supervision CE 8-Hour Online Course, Version 2.0

by Laurel D. McAdams and Joan m. Sobeck, with Doris Barrell, GRI, DREI, CDEI, Contributing Editor

This 8-hour mandatory broker continuing education course, based on Real Estate Brokerage: A Management Guide, covers topics related to the supervision of real estate agents and the management of real estate broker brokerage firms in Virginia. Concepts include the various styles of management skills, establishing business policies and procedures, decision making, and managing and anticipating risk. It contains a final exam and includes reading assignments, interactive exercises, and unit exams. Embedded "regulation links" keep students updated with the most recent regulatory changes from the Virginia Real Estate Board.

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This best-selling textbook provides a strong foundation for understanding the modern real estate appraisal market. The latest edition covers the basic principles and procedures requirements of the Appraiser Qualifications Board and will give students an edge in the appraisal industry.

See page 64.



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Fundamentals of Real Estate Appraisal, 12th Edition by William L. Ventolo Jr., and Martha R. Williams, JD

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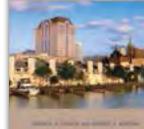
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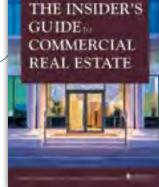
The Insider's Guide to Commercial Real Estate. 2nd Edition

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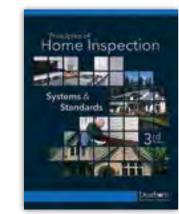
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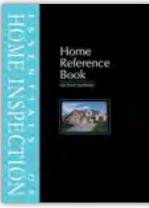
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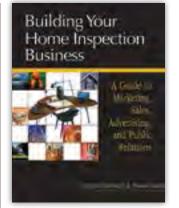
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Building Your Home Inspection Business: A Guide to Marketing, Sales, Advertising, and Public Relations by Carson Dunlop & Associates

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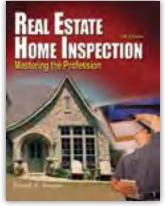
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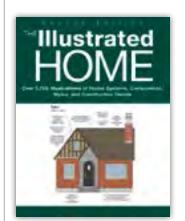
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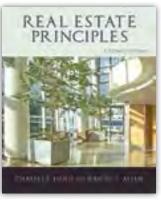
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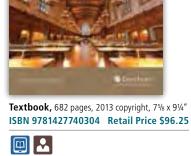


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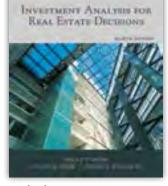
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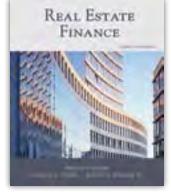




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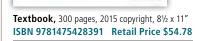
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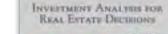
Essentials of Real Estate Finance, 14th Edition by David Sirota, PhD, and Doris Barrell, GRI, DREI, CDEI

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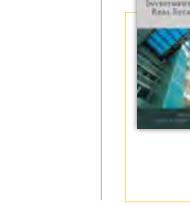




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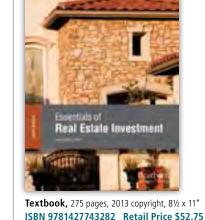
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Essentials of Real Estate Investment, 10th Edition by David Sirota, PhD

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Using an effective blend of theory and practice, this text helps students navigate potential investment opportunities in the real estate market. A Principles section and a Practices section allow instructors to adjust the curriculum to their needs, and the concise workbook format helps facilitate learning. Coverage explores investment trends, tax laws, regulations, and market conditions. Instructor Resources include chapter outlines and quizzes, PowerPoint presentations, and two final exams.

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Investment Analysis for Real Estate Decisions, 8th Edition

by Philip T. Kolbe, Gaylon E. Greer, and Bennie D. Waller Jr.

This text provides one of the most thorough analyses of contemporary real estate available on the market. Students will apply mathematical principles including probability, risk analysis, value relationships, and market efficiency to make informed decisions when leveraging investments. Coupled with the companion text Real Estate Finance, this textbook provides students an unparalleled breadth of real estate knowledge to ensure they stay ahead of the variables of the market.

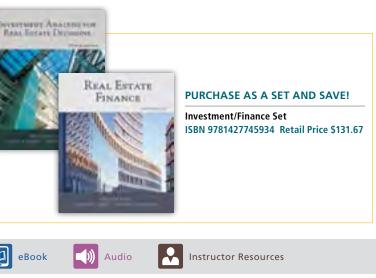
CONTENTS: Preface • The Real Estate Investment Decision • Investment Strategy and Market Efficiency • Land Utilization and the Rental Value of Real Estate • Market Research Tools and Techniques • Reconstructing the Operating History • Forecasting Income and Property Value • Financial Leverage and Investment Analysis • Credit Instruments and Borrowing Arrangements • The Cost of Borrowed Money • Fundamental Income Tax Issues • Tax Consequences of Property Disposal • Traditional Measures of Investment Worth • Discounted Cash-Flow Analysis • Investment Goals and Decision Criteria • Risk in Real Estate Investment • Traditional Risk-Adjustment Methods Contemporary Risk Measures • Risk Management in a Portfolio Context • Investment Feasibility Analysis • Subdivision Proposal Analysis • Development and Rehabilitation • Industrial Property, Office Building, and Shopping Center Analysis • Real Estate Investment Trusts • Appendix A: Mathematics of Compounding and Discounting • Appendix B: Compounding and Discounting with Financial Calculators • Appendix C: Normal Distribution Table • Appendix D: A Closer Look at Like-Kind Exchanges

Real Estate Finance, 3rd Edition

by Phillip T. Kolbe, Gaylon E. Greer, and Bennie D. Waller Jr.

Through an effective blend of theory and practice, this text examines the gears that drive residential and commercial real estate financial markets. It builds on strong finance principles to explain the history of real estate financial institutions, how they function, the legislation that impacts them, and new topics that have become vitally important since the subprime mortgage crisis. The supporting Instructor Resources offer direction on using this book in a combined finance/investment course.

CONTENTS: Borrowing and Lending: An Overview • Credit Instruments • Credit Procedures • Interest Rate Determinants • Capital Costs and the Incentive to Borrow-Leverage • Sources and Uses of Real Estate Credit • Government's Role in Mortgage Markets • Alternative Financing Methods and Products • Calculating Mortgage Values and Yields • Residential Borrowing and Lending Decisions • Problem Loans and Foreclosures • Development and Construction Financing • Developing and Analyzing the Income Property Operating Statement • Traditional Approaches to Measuring Property Value • Complex Property Valuation Problems • Real Estate Value from the Borrower's Perspective • Appendix A: Case Study • Appendix B: Mathematics of Compounding and Discounting • Appendix C: Compounding and Discounting with Financial Calculators • Appendix D: Financial Tables • Glossary • Index





The Language of Real Estate, 7th Edition

by John W. Reilly with Marie S. Spodek, DREI, CNE[®] Contributing Editor

Much more than a simple dictionary or "cheat sheet," The Language of Real Estate provides a comprehensive encyclopedia-like approach to literally thousands of real estate practices, concepts, and terms. This edition expands the classic text that has been a desktop standard in the real estate industry for more than 35 years. From abandonment to zoning, if it occurs in the real estate profession, you'll find it in The Language of Real Estate.

• Guide to hundreds of real estate organizations ranging from appraisal to land surveys

REFERENCE

- Expansion of hundreds of real estate abbreviations and designations
- Guide to applicable real estate laws

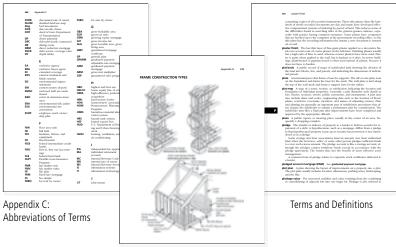
FEATURES:

• Diagrams of home construction and styles

• Over 2,800 real estate terms explained in depth

• Useful Spanish-English translation for real estate terms

CONTENTS: Subject Classifications of Terms • Terms and Definitions • Appendix A: Organizations • Appendix B: Designations • Appendix C: Abbreviations of Terms • Appendix D: List of Laws • Appendix E: English-Spanish Key Terms • Appendix F: Spanish-English Key Terms • Appendix G: Construction Diagrams



Appendix G: Construction Diagrams

NEW VERSION

The Language of Real Estate MP3, Version 7.0

REcampus Online

by John W. Reilly with Marie S. Spodek, GRI, DREI, Contributing Editor

This companion to the best-selling book offers yet another option for students to learn and practice industry terms. The audio product gleans some of the most important information from the book, all in a mobile-device friendly format.

CONTENTS: The Language of Agency and Brokerage • The Language of Property Ownership and Transfer • The Language of Real Estate Law and Contracts • The Language of Deeds and Encumbrances • The Language of Titles, Land-Use Controls, and Legal Descriptions • The Language of Finance and Federal Regulations • The Language of Appraising and Property Management • "False Friends"



Textbook, 483 pages, 2013 copyright, 75/8 x 91/4"

An indispensable

reference of key

real estate terms

ISBN 1427714800 Retail Price \$38.51

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Students can improve their communication skills with this practical writing guide that is focused on the unique needs of real estate agents. Every good real estate professional needs solid writing skills in order to prepare compelling client handouts, website text, email communications, and other marketing materials.

See page 78.



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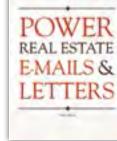
Offer Your Students the Tools They Need to Succeed

Help Your Students Excel in Their Careers

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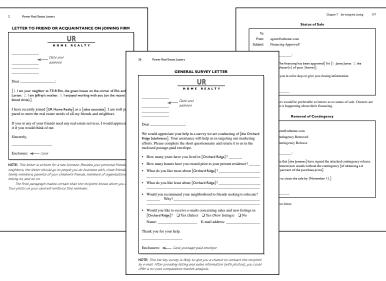


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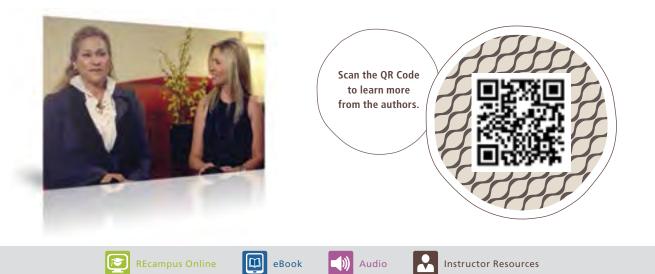
Before Hitting Send is a practical, how-to writing guide targeting the unique needs of real estate agents. It teaches the fundamentals of effective writing through examples and exercises from scenarios agents face daily. In addition to instruction chapters, the book includes writing samples that are also available electronically for download at www.beforehittingsend.com.

CONTENTS: Getting Started: What Do You Want to Say? • What Tone Do You Want to Convey? Structuring a Message for Maximum Impact • Use Transition Words to Signal Where Your Message Is Going • Enhance Readability With a Visually Appealing Layout • Be Specific and Precise in Your Writing • Watch the Order of Your Words • Use Your Verbs Wisely • Get In, Get Out, Move On: Eliminate Unnecessary Words • Shorter Sentences Are Better • Power Writing for Real Estate • Writing to Persuade • Delivering Bad News Gracefully • Proper Word Usage and Three Simple Grammar Rules • Proper Punctuation • Take the Time to Get It Right: 12 Questions to Ask as Your Review and Revise • A Message for Brokers: 10 Steps for Improving Your Agents' Writing Skills • Appendix: Sample Emails • Index



Textbook, 258 pages, 2012 copyright, 71/4 x 9" ISBN 1427711186 Retail Price \$28.30

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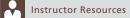
Power Real Estate E-mails & Letters, 5th Edition

by William H. Pivar and Corinne Pivar

Correspondence is an essential part of an agent or broker's day-to-day business. This title offers professionals a variety of emails and letters that can be adopted for any circumstance, saving time and resources. As a bonus, they are available electronically for download. An excellent resource for both new and experienced agents, this volume is a superb addition to your bookstore.

CONTENTS: Introduction • Promoting Yourself • Listing Solicitations • Solicitations for Expired and For-Sale-by-Owner Listings • Responses to Owner Inquiries • Residential Buyer Solicitations • Land, Business, and Investment Buyer Solicitation • Servicing the Listing • Buyer E-mails and Letters • Breach of Contract and Other Conflict Communications • Property Management • Broker, Lender, and Attorney Letters • Personnel Letters • Press Releases • Miscellaneous Letters • Index of Letters

Sample Letters and E-mails





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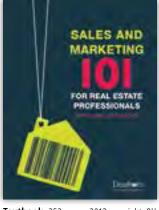
PROFESSIONAL

Sales and Marketing 101 for Real Estate Professionals,

2nd Edition by Chris Grover

Using conversational language and a plethora of real-life examples, this textbook explains classic marketing principles and sales techniques from the perspective of the real estate industry. In addition, it can also be used to fill a 30-hour salesperson annual education (SAE) requirement in Texas. A complete set of Instructor Resources is available online.

CONTENTS: Real Estate Marketing • The Marketing Concept • Market Research • Data Analysis, Drawing Conclusions, and Motivation • Target Marketing • Product and Pricing Strategy • Pricing Your Services • Place and Promotion Strategy • Ethics and Real Estate Professionalism • Insights Into a Successful Sale—No Trust, No Need • Insights Into a Successful Sale—No Help, No Hurry • Personal Selling • The Interview and Close • Appendix A: Marketing Plan • Glossary • Answer Key • Index



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COMMERCIAL

REAL ESTATE

Textbook, 193 pages, 2013 copyright, 81/2 x 11"

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GUIDE

by Frank Cook

"Green" information about homes and housing is scattered across the Web and incorporated in government white papers from the Environmental Protection Agency to the Department of Energy. "Green" homes are not only selling well in today's market, but they are selling at premium prices. This book brings together key data in one place, combined with interviews from professionals in the field. A glossary of "green" terminology is also included.

CONTENTS: Green Isn't Going Away • A Little Science, a Little Math, and the Big Picture (the Small Picture, Too) • Forty Shades of Green • Who Sets the Green Rules? • What Building Certifications Mean, and Don't Mean • Turning Green with Education • Now That You're Green, People Need to Know It • Talking with Green Homebuyers • Talking to Homesellers • If I Go Green, Can I Get My Money Back? • Does Money Grow on Green Trees? • Why Does My Utility Want Me to Use Less Power? • Will Your Green Listings Appraise? • Green Homes Mean Green Home Inspections • What Is an Energy Audit, and Is It Your Friend? • Can a Mansion Be Green? • Sick House Syndrome: The Environment Within • Getting Your Office Green • Community Events, Outreach, and You • Green Investing for Fun and Profit • The Pros and Cons of Green • A Green Future Full of Challenges and Optimism • Resources • Glossary • Index

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basics of

This commercial real estate text begins with the basics, such as property types and commercial real estate culture, moves into an in-depth discussion of math, finance, and contracts that every professional needs to master, and ends by exploring several entry-level career options. Readers will finish with a specific plan to begin their commercial real estate careers, apply all its terms, contracts, and processes, and do so with a knowledge of various career paths.

- Key Index

The Big Book of Real Estate Ads: 1001 Ads That Sell, 3rd Edition

by William H. Pivar and Bradley A. Pivar

Packed with more than 1,000 ready-to-use ads, this must-have book helps agents spend their time selling, not writing. The Big Book of Real Estate Ads takes the agony out of preparing classified ads and helps professionals maximize the power of their marketing dollars.

CONTENTS: Understanding Classified Advertising • Acreage (Undeveloped) • Architecture • Astrological Signs • Birds, Animals and Other Pets • Condominiums and Cooperatives • Failed Sales • Financing • Fixer-Uppers • Furnished Homes • Gardens, Landscaping, Trees • Holidays • Homes, Acreage • Homes, Bargains • Homes, Family • Homes, General • Homes, Large • Homes, Low Price • Homes, Luxury • Homes, New • Homes, Old • Homes, Small • Horse Property • Investment/Income Property • Location • Lots • Mobile Homes • Negative Ads • Open House • Owner-(Present, Former) • Privacy • Sports • Swimming Pools • Time-Shares • Vacation Homes • View • Water-Related Property • Ad Generator • Index • How to Install and Use the Software



Textbook, 346 pages, 2004 copyright, 81/2 x 11" ISBN 0793176654 Retail Price \$44.94



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The Green Guide for Real Estate Professionals

The Insider's Guide to Commercial Real Estate,

by Cindy S. Chandler, CCIM, CRE

CONTENTS: Getting Started • Types of Properties • Investors and Other Types of Buyers • Land Commercial Contracts
 Math and Valuation
 Finance
 Brokerage Fundamentals
 Leasing • Development • Property Management • Appendix A: Due Diligence Checklist • Glossary • Answer





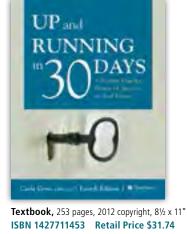


Up and Running in 30 Days: A Proven Plan for Financial Success in Real Estate, 4th Edition

by Carla Cross, CRB, MA

This popular business start-up guide provides new and seasoned agents with an effective system to plan, prioritize, and increase their productivity in four weeks. Current trends are covered, along with other plans of action, including relationship and marketing techniques, selling skills, calling scripts, and the principles behind a high-producing business.

CONTENTS: Special Message to Managers • Introduction • The Churning, Shifting Real Estate Industry and What It Means to You • The Six Principles of a High-Producing Business • Four Weeks to Becoming a Successful Agent • Week One Start-Up Plan • Week Two Start-Up Plan • Week Three Start-Up Plan • Week Four Start-Up Plan • The Skills of Lead Generation • Must-Haves in Your Sales Arsenal: Qualifying Procedures, Marketing Plans, and Your Personal Promotional Tool • Seven Critical Sales Skills for Success • The Completed *Up and Running* Start-Up Plan • Blank Forms for Your *Up and Running* Plan • Sample Scripts, Letters, and Processes • References • Index



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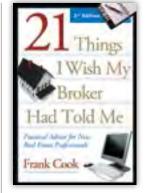
21 Things I Wish My Broker Had Told Me, 2nd Edition by Frank Cook

While other how-to books offer insight from a few gurus, this book references dozens of top-producing, successful professionals for expert advice, opinions, and guidance on the things they wish they knew when they were first starting out.

CONTENTS: In Conclusion ... • How Did You Get in Here? • Great Expectations • Honk If You're an Independent Contractor • A Fast Track to Your First Transaction • It's Your Money • Market Thyself— First • Do You Know Where You're Going? • Family Matters • Working with Friends and Family • Competitors and Predators and You • How Come Nobody Likes Me? • The Organized You • Business Cards and Alphabet Soup • Like Scorpions Circling in a Bottle • Alien Life Forms • The Real Estate Business Wants You • You and the Gurus of Salesmanship • Plus More

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This must-have training tool covers the principles behind a high-producing real estate business. It provides new and seasoned agents with a detailed business start-up plan to help increase productivity in just four weeks.

See page 82.



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Appendices and Indices

Up and Running in 30 Days

REAL ESTATE REQUIREMENTS

State	Prelicense Requirements	Post-Licensing CE Requirements	Prelicense Distance	CE Distance	Accepts ARELLO® Certification	Exam Provider
Alabama	60 hrs	30 hrs the 1st 6 months, then 15 hrs every 2 yrs	Yes	Yes	Yes	AMP
Alaska	40 hrs	30 hrs the 1st yr, then 20 hrs every 2 yrs	Yes	Yes	Yes	Pearson VUE
Arizona	90 hrs	24–30 hrs every 2 yrs	No	Yes	Yes	Pearson VUE
Arkansas	60 hrs	18 hrs the 1st yr, then 6 hrs every year	Yes	Yes	Yes	Pearson VUE
California	135 hrs	45 hrs every 4 yrs	Yes	Yes	No	Bureau of RE
Colorado (Broker's license only)	168 hrs	24 hrs every 3 yrs	Yes	Yes	Yes	PSI
Connecticut	60 hrs	12 hrs every 2 yrs	No	Yes	Yes	PSI
*Delaware	99 hrs	12 hrs the 1st yr, then 21 hrs every 2 yrs	Yes	Yes	Yes	Pearson VUE
District of Columbia	60 hrs	15 hrs every 2 yrs	No	Yes*	Yes	Pearson VUE
Florida	63 hrs	45 hrs the 1st renewal, then 14 hrs every 2 yrs	Yes	Yes	No	Pearson VUE
Georgia	75 hrs	25 hrs the 1st yr, then 36 hrs every 4 yrs	Yes	Yes	Yes	AMP
Hawaii	60 hrs	20 hrs every 2 yrs	Yes	Yes	Yes	PSI
Idaho	90 hrs	12 hrs every 2 yrs	Yes	Yes	Yes	Pearson VUE
llinois	90 hrs	30 hrs the 1st renewal, then 12 hrs every 2 yrs	Yes	Yes	No	AMP
Indiana	90 hrs	12 hrs every 2 yrs	No	Yes	Yes	Pearson VUE
owa	96 hrs	36 hrs every 3 yrs	Yes	Yes*	Yes	PSI
Kansas	60 hrs	12 hrs every 2 yrs	Yes	Yes	Yes	Pearson VUE
Kentucky	96 hrs	6 hrs every year	Yes	Yes	Yes	PSI
Louisiana	90 hrs	45 hrs the 1st 6 months, 12 hrs every year after	Yes	Yes	Yes	PSI
Maine	55 hrs	21 hrs every 2 yrs	Yes	Yes	Yes	Pearson VUE
Maryland	60 hrs	15 hrs every 2 yrs	Yes	Yes	No	PSI
Vassachusetts	40 hrs	12 hrs every 2 yrs	No	Yes	No	Pearson VUE
Vichigan	40 hrs	18 hrs every 3 yrs	Yes	Yes	Yes	PSI
Vinnesota	90 hrs	15 hrs every year for a total of 30 hrs over 2 yrs	Yes	Yes	Yes	PSI
	60 hrs		Yes	Yes	Yes	PSI/RE Commissio
Mississippi Missouri	72 hrs	30 hrs the 1st yr, then 16 hrs every 2 yrs	Yes		Yes	AMP
		12 hrs every 2 yrs		Yes		
Montana	60 hrs	12 hrs every year	Yes	Yes	Yes	AMP
Nebraska	60 hrs	18 hrs every 2 yrs	Yes	Yes	Yes	AMP
Nevada	90 hrs	42 hrs 1st 2 yrs, 24 hrs every 2 yrs after	Yes	Yes	Yes	PSI
New Hampshire	40 hrs	12 hrs every 2 yrs	Yes*	Yes	Yes	AMP
New Jersey	75 hrs	12 hrs every 2 yrs (starting with July 2013 renewal)	No	Yes	Yes	PSI
New Mexico (Broker's license only)	90 hrs	30 hr post for 1st renewal, then 30 hrs every 3 yrs	Yes*	Yes	Yes	PSI
New York	75 hrs	22.5 hrs every 2 yrs	Yes	Yes	Yes	NY Dept. of State
North Carolina (Broker's license only)	75 hrs	90 hrs within 3 yrs, then 8 hrs every year	No	Yes*	Yes	AMP
North Dakota	45 hrs	15 hrs the 1st year, then 9 hrs every year	Yes	Yes	Yes	AMP
Dhio	120 hrs	10 hrs the 1st yr, then 30 hrs every 3 yrs	No	Yes	Yes	PSI
Oklahoma Oregon (Parkar's lisense only)	90 hrs 150 hrs	45 hrs 1st yr, then 21 hrs every 3 yrs 30 hrs by 1st renewal, 30 hrs every 2 yrs	Yes Yes	Yes	Yes Yes	PSI/RE Commission PSI
Broker's license only) Pennsylvania	60 hrs	14 hrs by 1st ronowol 14 hrs every 2 yrs	Yes	Yes	Yes	PSI
		14 hrs by 1st renewal, 14 hrs every 2 yrs				
Rhode Island South Carolina	45 hrs	24 hrs every 2 yrs 30 hrs the 1st yr, 8 hrs every 2 yrs after	No	Yes	No	Pearson VUE PSI
South Carolina South Dakota Broker's license only)	60 hrs 116 hrs	24 hrs every 2 yrs	No Yes	Yes	Yes	AMP
Fennessee Broker's license only)	90 hrs	16 hrs every 2 yrs	Yes	Yes	Yes	PSI
Texas	180 hrs	90 hrs the 1st renewal, 15 hrs every 2 yrs after	Yes	Yes	Yes	Pearson VUE
Jtah	120 hrs	18 hrs every 2 yrs	Yes	Yes	Yes	Pearson VUE
Vermont	40 hrs	8 hrs w/in 90 days, then 16 hrs every 2 yrs	Yes	Yes	Yes	AMP
Virginia	60 hrs	30 hrs the 1st renewal term, 16 hrs every 2 yrs	Yes	Yes	No	PSI
Washington Broker's license only)	90 hrs	90 hrs the 1st renewal term, 30 hrs every 2 yrs after	Yes	Yes	Yes	AMP
West Virginia	90 hrs	7 hrs every year	Yes	Yes	Yes	RE Commission
Wisconsin	72 hrs	18 hrs every 2 yrs	Yes	Yes	No	Pearson VUE

NOTE: The above information is subject to change. *Partial Hours.

APPRAISAL REQUIREMENTS

State	Prelicense Requirements	Prelicense Distance	CE Requirements	CE Distance
Alabama	75–300 hrs	Yes	28 hrs every 2 yrs	Yes
Alaska	75–300 hrs	Yes	14 hrs 1st 2 yrs;	105
	Yes, up to 7 hrs		28 hrs every yr after	
Arizona	150–300 hrs	Yes	28 hrs every 2 yrs	Yes, up to 21 hrs
Arkansas	75–300 hrs	Yes	28 hrs every 2 yrs	Yes
California	150–300 hrs Yes, if approved by OREA	Yes	56 hrs every 4 yrs; 4 hrs law (includes 2 USPAP courses)	
Colorado	75–300 hrs	Yes	42 hrs every 3 yrs	Yes
Connecticut	75–300 hrs	Yes	28 hrs every 2 yrs; 3 hrs law	Yes
Delaware	75–300 hrs	Yes	28 hrs every 2 yrs	Yes, up to 14 hrs
District of Columbia	75–300 hrs	Yes	28 hrs every 2 yrs	Yes
Florida	100–300 hrs	Yes	30 hrs every 2 yrs; 3 hrs law	Yes
Georgia	90–300 hrs	Yes	14 hrs every year	Yes
Hawaii	150–300 hrs	Yes	28 hrs every 2 yrs	Yes
Idaho	75–300 hrs	Yes	30 hrs every 2 yrs	Yes
Illinois	75–300 hrs	Yes	28 hrs every 2 yrs	Yes
Indiana	90–300 hrs	Yes	28 hrs every 2 yrs	Yes
lowa	75–300 hrs	Yes	28 hrs every 2 yrs	Yes, up to 14 hrs
Kansas	150–300 hrs	Yes	28 hrs every 2 yrs	Yes
Kentucky	90–300 hrs	Yes	14 hrs every year	Yes
Louisiana	75–300 hrs	Yes	30 hrs every 2 yrs	Yes
Maine	75–300 hrs	Yes	14 hrs every year	No
Maryland	75–300 hrs	No	42 hrs every 2 yrs	Yes
Massachusetts	75–300 hrs	No	28 hrs every 2 yrs	Yes
Michigan	75–300 hrs	Yes	28 hrs every 2 yrs; 2 hrs law	Yes
Minnesota	75–300 hrs	Yes	30 hrs every 2 yrs	Yes
Mississippi	75–300 hrs	Yes	28 hrs every 2 yrs	Yes
Missouri	150–300 hrs	Yes	28 hrs every 2 yrs	Yes
Montana	75–300 hrs	Yes (limitations apply)	28 hrs every 2 yrs	Yes
Nebraska	75–300 hrs	No	28 hrs every 2 yrs	Yes, up to 14 hrs
Nevada	78–303 hrs	Yes	30 hrs every 2 yrs	Yes
New Hampshire	75–300 hrs	No	28 hrs every 2 yrs	Yes, up to 50%
New Jersey	75–300 hrs	Yes	28 hrs every 2 yrs	No
New Mexico	75–300 hrs	Yes (limited hrs) Apprentices No	32 hrs every 2 yrs	Yes*, up to 14 hrs
New York	150–300 hrs	No	28 hrs every 2 yrs	Yes
North Carolina	90–300 hrs	Yes (limitations apply)	28 hrs every 2 yrs	Yes, up to 14 hrs
North Dakota	75–300 hrs	Yes*	28 hrs every 2 yrs	Yes
Ohio	78–303 hrs	Yes	14 hrs every year	Yes
Oklahoma	75–300 hrs	Yes	42 hrs every 3 yrs	Yes, up to 21 hrs
Oregon	75–300 hrs	Yes	28 hrs every 2 yrs	Yes
Pennsylvania	75–300 hrs	Yes	28 hrs every 2 yrs	Yes
Rhode Island	75–300 hrs	Yes	28 hrs every 2 yrs	Yes
South Carolina	75–300 hrs	Yes	28 hrs every 2 yrs	Yes
South Dakota	75–300 hrs	Yes	28 hrs every 2 yrs	Yes
Tennessee	75–300 hrs	No	28 hrs every 2 yrs	Yes, up to 14 hrs
Texas	75–300 hrs	Yes	28 hrs every 2 yrs	Yes
Utah	75–300 hrs	Yes	28 hrs every 2 yrs	Yes
Vermont	75–300 hrs	Yes	28 hrs every 2 yrs	Yes
Virginia	75–300 hrs	Yes	28 hrs every 2 yrs	Yes
Washington	75–300 hrs	Yes	28 hrs every 2 yrs	Yes
West Virginia	150-300 hrs	No	14 hrs every year	Yes, up to 7 hrs
Wisconsin	150–300 hrs	Yes	28 hrs every 2 yrs	Yes
Wyoming	75–300 hrs	Yes	30 hrs every 2 yrs	Yes, some elective

NOTE: The above information is subject to change. *Partial Hours.



HOME INSPECTION REQUIREMENTS

State	Education Required for Licensure	Education Required for Continuing Education	Licensing Exam Required
Alabama	No	No	Yes (ASHI/NHIE)
Alaska	No	8 hrs every 2 yrs	Yes
Arizona	80 hrs plus experience	14 hrs 1st yr, 7 hrs every yr after	Yes (NHIE)
Arkansas	80 hrs	14 hrs per cycle	Yes (NHIE)
California	No	No	No
Colorado	No	No	No
Connecticut	40 hrs plus experience (classroom)	20 hrs every 2 yrs	Yes (State)
Delaware	No	No	No
District of Columbia	No	No	No
Florida	120 hrs	14 hrs every 2 years	Yes
Georgia	No	No	No
Hawaii	No	No	No
daho	No	No	No
Illinois	60 hrs plus experience	12 hrs every 2 yrs	Yes (NHIE)
Indiana	60 hrs (only 20 hrs can be online)	32 hrs every 2 yrs	Yes (NHIE)
owa	No	No	No
Kansas	No	No	No
Kentucky	64 hrs	14 hrs every year	Yes (NAHI/NHIE)
Louisiana	120 hrs	20 hrs every year	Yes (NHIE)
Maine	No	No	No
Maryland	72 hrs	No	PSI (NHIE)
Massachusetts	75 hrs PL	12 hrs every 2 yrs	Yes (NHIE)
Michigan	No	No	No
Minnesota	No	No	No
Mississippi	60 hrs	20 hrs every 2 yrs	Yes (NHIE)
Missouri	No	No	No
Montana	No	No	No
Nebraska	No	No	No
Nevada	40 hrs	20 hrs every 2 yrs	Yes (NHIE)
New Hampshire	80 hrs	20 hrs every 2 yrs	Yes (NHIE)
New Jersey	180 hrs	40 hrs every 2 yrs, only 10 hrs can be distance	Yes (NHIE)
New Mexico	No	No	No
New York	140 hrs	24 hrs every 2 yrs	Yes (State Exam)
North Carolina	120 hrs classroom and 80 hrs field	12 hrs every year	Yes
North Dakota	No	No	Yes
Ohio	No	No	No
Oklahoma	90 hrs	8 hrs every year	Yes (NHIE)
	20 hrs		Yes
Oregon Ponnsylvania		30 hrs every 2 yrs No	
Pennsylvania Rhode Island	No No	No	Yes
South Carolina		No	
South Carolina South Dakota	No 40 brc		Yes
	40 hrs	24 hrs every 2 yrs	Yes (NHIE)
Tennessee Texas	90 hrs	32 hrs every 2 yrs	Yes (NHIE)
Texas	90 to 328 hrs (see regulation for clarification)	16 hrs every 2 yrs	Yes
Jtah	No	No	No
/ermont	No	No	No
Virginia (voluntary certification)	No	No	Yes (NAHI/NHIE)
Washington	120 hrs Classroom and 40 hrs Inspections	24 hrs every 2 yrs	Yes (AMP)
West Virginia Wisconsin	80 hrs No	16 hrs every year 20 hrs every year	Yes (NAHI/NHIE) Yes (2 Exams NHIE and State)
Wyoming	No	No	and State) No

Due to an increase in legislative and regulatory changes in home inspection, prospective home inspectors are advised to contact their state's professional licensing board to learn about recent changes to licensure requirements.

Titles Available by State

The following chart identifies all of the prelicensing and exam prep, post-licensing, continuing education, and broker titles suitable for your state. This at-a-glance resource provides a reference checklist to help ensure that you are offering everything your students need to fully prepare for their exams and meet your state education requirements.

To order, contact client services at reorders@dearborn.com or 877.788.3873.

ALL	Continuing E
Prelicensing	See all general a on page 38.
Modern Real Estate Practice	Risk Manageme
Mastering Real Estate Principles	Risk Manageme
Real Estate Fundamentals	5
Study Guide for Modern Real Estate Practice	Broker
Real Estate Math: What You Need To Know	See all national may be suitable
Mastering Real Estate Math	illay be suitable
The Language of Real Estate	Alaska
Modern Real Estate Practice Flashcard and	
Study Tools App	Prelicensing
Key Point Review for Modern Real Estate	See all national
Practice Audio CDs and MP3	Exam Prep
Exam Prep	Guide to Passir
Questions & Answers to Help You Pass the	Questions & Ar
Real Estate Exam	Real Estate Exa
Continuing Education	Continuing I
See all general and specialty CE titles starting	See all general
on page 38.	on page 38.
Broker	Broker
Real Estate Brokerage: A Management Guide	See all national
and Workbook	may be suitable
Property Management	
Real Estate Office Management	Arizona
Alabama	Prelicensing
Alaballia	See all national
Prelicensing	Exam Prep
See all national prelicensing titles at start of list.	Questions & Ar
Alabama Real Estate Principles Online Course	Real Estate Exa
Exam Prep	Continuing I
Questions & Answers to Help You Pass the	See all general
Real Estate Exam	on page 38.
Guide to Passing the AMP Real Estate Broker Simulation Exam	Broker
	See all nationa
Guide to Passing the AMP Real Estate Exam	may be suitable

QBank Alabama Real Estate AMP Exam Prep QBank

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Education and specialty CE titles starting

ent: Avoiding Violations ent for Salespersons

broker titles at start of list that e for your state.

prelicensing titles at start of list.

g Pearson VUE Real Estate Exam swers to Help You Pass the

Education and specialty CE titles starting

broker titles at start of list that e for your state.

prelicensing titles at start of list.

swers to Help You Pass the

ducation and specialty CE titles starting

See all national broker titles at start of list that may be suitable for your state. Guide to Passing the AMP Real Estate Broker Simulation Exam

Arkansas

Prelicensing See all national prelicensing titles at start of list. Arkansas Real Estate Principles Online Course

Exam Prep Guide to Passing Pearson VUE Real Estate Exam Questions & Answers to Help You Pass the Real Estate Exam

QBank Arkansas Real Estate Pearson VUE Exam Prep QBank

Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state.

California

Prelicensing California Real Estate Practice California Real Estate Principles One additional broker elective is required; see list of products under Broker below.

Exam Prep California Real Estate Exam Guide

OBank California Real Estate Agent Drill and Practice QBank California Broker Drill and Practice QBank

Continuing Education See all general and specialty CE titles starting on page 38.

Broker California Real Estate Economics California Real Estate Escrow & Title

*Reference the Index on page 94 to find the location of all titles



STATE

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TITLES

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Colorado

Broker

Prelicensing Colorado stipulates prelicensing education requirements for broker candidates. See below.

Continuing Education See all general and specialty CE titles starting on page 38.

See all national salesperson prelicensing titles at start of list. Guide to Passing the PSI Real Estate Exam

Questions & Answers to Help You Pass the Real Estate Exam

Connecticut

Prelicensing See all national prelicensing titles at start of list. Connecticut Real Estate Practice and Law

Exam Prep Guide to Passing the PSI Real Estate Exam Ouestions & Answers to Help You Pass the Real Estate Exam

QBank National PSI Exam Prep QBank

Continuing Education See all general and specialty CE titles starting on page 38. Connecticut Real Estate Legal Review and Update—Mandatory Continuing Education 2014-2016

Connecticut Real Estate Law: Updated and Revisited—CE Course 2012-2014

Broker See all national broker titles at start of list that may be suitable for your state.

Delaware

Prelicensing See all national prelicensing titles at start of list.

Exam Prep Guide to Passing the Pearson VUE Real Estate Exam

*Reference the Index on page 94 to find the location of all titles

Questions & Answers to Help You Pass the Real Estate Exam

OBank National Pearson VUE Exam Prep QBank

Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state.

District of Columbia

Prelicensing See all national prelicensing titles at start of list.

Exam Prep Guide to Passing the Pearson VUE Real Estate Exam Questions & Answers to Help You Pass the Real Estate Exam

QBank National Pearson VUE Exam Prep QBank

Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state.

Florida

Prelicensing Florida Real Estate Principles, Practices, and Law Principios, Prácticas y Ley de Bienes Raices en Florida Florida Sales Associate Prelicensing Key Point Review Audio CDs and MP3 Real Estate Math: What You Need to Know Special note: Florida Reactivation Course Online is available for those licensees who hold involuntary inactive

Post-Licensing Post-Licensing Education for Florida Real Estate Sales Associates

Exam Prep Florida Real Estate Exam Manual for Sales Associates and Brokers

Florida Real Estate QBank for Sales Associates Florida Real Estate OBank for Brokers

Continuing Education See all general and specialty CE titles starting on page 38. Continuing Education for Florida Real Estate

Florida Real Estate Brokerage, A Management

30-Hour Broker Post-Licensing Online Course

Broker

Hawaii

Prelicensing

Exam Prep

Real Estate Exam

OBank

on page 38.

Prelicensing See all national prelicensing titles at start of list. Modern Real Estate Practice in Georgia

Post-Licensing Marketing 101 Online Course

Exam Prep Guide to Passing the AMP Real Estate Exam Questions & Answers to Help You Pass the Real Estate Exam

Georgia Real Estate AMP Exam Prep QBank

on page 38.

licenses that need to be reinstated.

Professionals

Broker Florida Real Estate Broker's Guide Guide: 30-Hour Broker Post-Licensing Online Course

Florida Essentials of Real Estate Investment:

Georgia

Georgia Real Estate Post-Licensing: Sales &

OBank

Continuing Education See all general and specialty CE titles starting

See all national broker titles at start of list that

See all national prelicensing titles at start of list.

Guide to Passing the PSI Real Estate Exam

Questions & Answers to Help You Pass the

National PSI Exam Prep QBank

Continuing Education

may be suitable for your state.

Broker Simulation Exam

Guide to Passing the AMP Real Estate

OBank

Broker See all national broker titles at start of list that may be suitable for your state.

See all general and specialty CE titles starting

Idaho

Prelicensing See all national prelicensing titles at start of list.

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Questions & Answers to Help You Pass the Real Estate Exam

OBank National Pearson VUE Exam Prep QBank

Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state.

Illinois

Prelicensing Illinois stipulates prelicensing education requirement for broker candidates. See below.

OBank Illinois Real Estate AMP Exam Prep QBank

Continuing Education See all general and specialty CE titles starting on page 38.

Illinois Core A & B – Fair Housing, Agency, License Law and Escrow, and Short Sales

Broker

Modern Real Estate Practice in Illinois (print and online) Illinois Real Estate Broker Post-Licensing (print and online) Illinois Real Estate Broker Prelicensing (print and online) Illinois Real Estate Exam Prep Illinois Real Estate Managing Broker Prelicensing Guide to Passing the AMP Real Estate Broker Simulation Exam Guide to Passing the AMP Real Estate Exam

Indiana

Prelicensing See all national prelicensing titles at start of list.

Exam Prep Guide to Passing the Pearson VUE Real Estate Exam Questions & Answers to Help You Pass the Real Estate Exam

Exam Prep Guide to Passing the PSI Real Estate Exam Ouestions & Answers to Help You Pass the Real Estate Exam

Continuing Education See all general and specialty CE titles starting

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Broker

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Prelicensing

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Broker

Kansas

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Kentucky

Prelicensing

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See all national Broker titles at start of list that may be suitable for your state.

See all national prelicensing titles at start of list.

Iowa Real Estate Principles Online Course

Guide to Passing the PSI Real Estate Exam

Questions & Answers to Help You Pass the

Iowa Real Estate PSI Exam Prep QBank

See all general and specialty CE titles starting

See all national broker titles at start of list that

Iowa 8-Hour Law Update Online Course

Continuing Education

may be suitable for your state.

OBank National PSI Exam Prep QBank

Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state.

Louisiana

Prelicensing See all national prelicensing titles at start of list.

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Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state.

Maine

Prelicensing Maine stipulates prelicensing education requirements for broker candidates. See below.

Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national salesperson prelicensing titles at start of list. Guide to Passing Pearson VUE Real Estate Exam Questions & Answers to Help You Pass the Real Estate Exam

Marvland

Prelicensing See all national prelicensing titles at start of list. Maryland Real Estate Practice and Law Maryland Real Estate Principles and Practice Online Course

Exam Prep Guide to Passing the PSI Real Estate Exam Questions & Answers to Help You Pass the Real Estate Exam

OBank Maryland Real Estate PSI Exam Prep QBank

*Reference the Index on page 94 to find the location of all titles



See all national prelicensing titles at start of list.

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Continuing Education See all general and specialty CE titles starting

See all national broker titles at start of list that may be suitable for your state.

See all national prelicensing titles at start of list.



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Continuing Education See all general and specialty CE titles starting on page 38. Maryland Ethics & Predatory Lending, 3-hour Online CE Course

Maryland Fair Housing, 1.5-Hour Online CE Course Maryland Legislative Update, 3-Hour Online CE Course

MREC Agency—Commercial MREC Agency—Residential

Broker See all national broker titles at start of list that may be suitable for your state.

Massachusetts

Prelicensing See all national prelicensing titles at start of list. Massachusetts Real Estate Practice and Law

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QBank National Pearson VUE Exam Prep OBank

Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state.

Michigan

Prelicensing See all national prelicensing titles at start of list. Michigan Real Estate Fundamentals Online Course

Exam Prep

Guide to Passing the PSI Real Estate Exam Questions & Answers to Help You Pass the Real Estate Exam

OBank Michigan Real Estate Exam Prep QBank

Continuing Education See all general and specialty CE titles starting on page 38. Michigan 2015 Legal Update OnDemand Course

Broker See all national broker titles at start of list that may be suitable for your state.

*Reference the Index on page 94 to find the location of all titles

Minnesota

Prelicensing See all national prelicensing titles at start of list.

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Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state.

Mississippi

Prelicensing See all national prelicensing titles at start of list.

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QBank National PSI Exam Prep QBank

Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state.

Missouri

Prelicensing See all national prelicensing titles at start of list.

Exam Prep Guide to Passing the AMP Real Estate Exam Questions & Answers to Help You Pass the Real Estate Exam

Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state. Guide to Passing the AMP Real Estate Broker Simulation Exam

Montana

Prelicensing See all national prelicensing titles at start of list. Exam Prep

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Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state. Guide to Passing the AMP Real Estate Broker Simulation Exam

Nebraska

Prelicensing See all national prelicensing titles at start of list.

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OBank National AMP Exam Prep QBank

Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state. Guide to Passing the AMP Real Estate Broker Simulation Exam

Nevada

Prelicensing See all national prelicensing titles at start of list.

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Broker See all national broker titles at start of list that may be suitable for your state.

New Hampshire

Prelicensing See all national prelicensing titles at start of list.

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Questions & Answers to Help You Pass the Real Estate Exam

OBank National AMP Exam Prep QBank

Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state. Guide to Passing the AMP Real Estate Broker Simulation Exam

New Jersey

Prelicensing See all national prelicensing titles at start of list. Essentials of New Jersey Real Estate

Exam Prep Guide to Passing the PSI Real Estate Exam Questions & Answers to Help You Pass the Real Estate Exam

OBank National PSI Exam Prep QBank

Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state.

New Mexico

Prelicensing New Mexico only stipulates prelicensing education requirements for broker candidates. See below.

QBank National PSI Exam Prep OBank

Continuing Education See all general and specialty CE titles starting on page 38.

Broker

See all national salesperson prelicensing titles at start of list. Guide to Passing the PSI Real Estate Exam Questions & Answers to Help You Pass the Real Estate Exam

Exam Prep Guide to Passing the AMP Real Estate Exam Questions & Answers to Help You Pass the Real Estate Exam

See all national prelicensing titles at start of list. Modern Real Estate Practice in New York for

New York

Prelicensing

Salespersons

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Broker

Brokers

North Carolina

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North Dakota

Broker

New York 30-Hour Remedial Salespersons Qualifying Course is available for those licensees who need to complete an additional 30 hours of study to meet the 2008 requirement.

New York Real Estate Exam Review Ouestions & Answers to Help You Pass the

New York Real Estate Exam Prep OBank

Continuing Education See all general and specialty CE titles starting

New York 22.5-Hour CE Course Pac 1 Online New York 22.5-Hour CE Course Pac 2 Online Fair Housing in New York 3-Hour Online Course

Modern Real Estate Practice in New York for

North Carolina stipulates prelicensing education requirements for broker candidates. See below.

North Carolina Real Estate AMP Exam Prep QBank

Continuing Education See all general and specialty CE titles starting

Modern Real Estate Practice in North Carolina Guide to Passing the AMP Real Estate Exam North Carolina Exam Review CD-ROM Questions & Answers to Help You Pass the

See all national prelicensing titles at start of list.

Continuing Education

See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state. Guide to Passing the AMP Real Estate Broker Simulation Exam

Oklahoma

Prelicensing See all national prelicensing titles at start of list.

Exam Prep Questions & Answers to Help You Pass the Real Estate Exam

Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state.

Ohio

Prelicensing Modern Real Estate Practice in Ohio

Exam Prep Guide to Passing the PSI Real Estate Exam Questions & Answers to Help You Pass the Real Estate Exam

OBank Ohio Real Estate PSI Exam Prep QBank

Continuing Education See all general and specialty CE titles starting on page 38. Fair Housing in Ohio, 3-Hour Online CE Course Ohio Canons and Codes: Your Professional Guidelines, 3-Hour Online CE Course Ohio Core Law: Disclosure, Inspection, and Environmental Concerns in Real Estate, 3-Hour Online CE Course Broker

See all national broker titles at start of list that may be suitable for your state.

Oregon

Prelicensing Oregon stipulates prelicensing education requirements for broker candidates. See next page.

*Reference the Index on page 94 to find the location of all titles





Continuing Education See all general and specialty CE titles starting on page 38.

South Carolina

See all national prelicensing titles at start of list.

Guide to Passing the PSI Real Estate Exam

Questions & Answers to Help You Pass the

See all general and specialty CE titles starting

2012–2014 South Carolina Core Course: Federal

South Carolina 2-Hour CE Course: 3D Real Estate

See all national broker titles at start of list that

South Dakota stipulates prelicensing education

requirements for broker candidates. See below.

See all general and specialty CE titles starting

See all national salesperson prelicensing titles

Guide to Passing the AMP Real Estate Exam

Questions & Answers to Help You Pass the

See all national prelicensing titles at start of list.

Tennessee Real Estate Principles Online Course

requirements for broker candidates. See below.

Guide to Passing the AMP Real Estate

National PSI Exam Prep QBank

Duties, Disclosures, and Diligence

may be suitable for your state.

National AMP Exam Prep QBank

Continuing Education

South Dakota

Prelicensing

QBank

on page 38.

at start of list.

Real Estate Exam

Tennessee

Prelicensing

30-Hr Online Course

Broker Simulation Exam

Broker

Continuing Education

Prelicensing

Exam Prep

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QBank

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Laws Update

Broker

Broker

See all national salesperson prelicensing titles at start of list. Guide to Passing the PSI Real Estate Exam

Questions & Answers to Help You Pass the Real Estate Exam

Pennsylvania

Prelicensing

Modern Real Estate Practice in Pennsylvania Pennsylvania Real Estate Fundamentals Online Course Pennsylvania Real Estate Practice Online Course

Exam Prep Pennsylvania Real Estate Exam Prep Guide to Passing the PSI Real Estate Exam Ouestions & Answers to Help You Pass the Real Estate Exam

OBank Pennsylvania Real Estate PSI Exam Prep OBank

Continuing Education See all general and specialty CE titles starting on page 38. Pennsylvania 14-Hour Mandatory First Renewal Course

Broker See all national broker titles at start of list that may be suitable for your state.

Rhode Island

Prelicensing See all national prelicensing titles at start of list.

Exam Prep Guide to Passing Pearson VUE Real Estate Exam Questions & Answers to Help You Pass the Real Estate Exam

OBank National Pearson VUE Exam Prep QBank

Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state.

Special note: Tennessee stipulates prelicensing education

Exam Prep Guide to Passing the PSI Real Estate Exam

Tennessee Course for New Affiliates,

Questions & Answers to Help You Pass the Real Estate Exam

OBank Tennessee Real Estate PSI Exam Prep QBank

Continuing Education See all general and specialty CE titles starting on page 38. Tennessee Real Estate Commission Core 6-Hour CE Online Course

Broker For Affiliate Broker see prelicensing and post-licensing courses; otherwise see all the national broker titles at start of list.

Texas

Prelicensing Modern Real Estate Practice in Texas Modern Real Estate Practice in Texas 30-Hour Principles I and II Online Course Essentials of Real Estate Finance Texas Real Estate Finance, 30-Hr Online Course Texas Law of Contracts Texas Promulgated Forms Texas Real Estate Agency

Post-Licensing Property Management in Texas 30-Hour Online Course Real Estate Marketing: Sales and Marketing 101 for Real Estate Professionals in Texas Online Course Sales and Marketing 101 for Real Estate Professionals Texas Essentials of Real Estate Investment, 30-Hr Online Course Real Estate Math: What You Need to Know

Exam Prep Texas Real Estate Exam Prep Guide to Passing the Pearson VUE Real Estate Exam Questions & Answers to Help You Pass the Real Estate Exam

OBank Texas Real Estate PSI Exam Prep QBank

Mastering Real Estate Math

Continuing Education See all general and specialty CE titles starting on page 38. Texas Real Estate Commission Ethics MCE Online Course Texas Real Estate Commission Legal Update MCE Online Course

Broker Real Estate Brokerage: A Management Guide

Texas Real Estate Brokerage: A Management Guide Online Course TREC Broker Responsibility MCE

Utah

Prelicensing See all national prelicensing titles at start of list.

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QBank National Pearson VUE Exam Prep QBank

Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state.

Vermont

Prelicensing See all national prelicensing titles at start of list.

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OBank National AMP Exam Prep QBank

Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state.

Virginia

Prelicensing See all national prelicensing titles at start of list. Virginia Real Estate Principles Online Course Virginia Real Estate Practice and Law

Post-Licensing Virginia Post-Licensing: Agency Law Virginia Post-Licensing: Contract Writing Virginia Post-Licensing: Current Industry Issues and Trends Virginia Post-Licensing: Escrow Requirements

*Reference the Index on page 94 to find the location of all titles

Virginia Post-Licensing: Ethics and Standards

of Conduct

Board Regulations

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OBank

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Broker

Washington

Prelicensing

QBank

on page 38.

Broker

Online CE Course

Broker Simulation Exam

Course (Prelicensing)

(Prelicensing)

(Post-Licensing)

Virginia Post-Licensing: Fair Housing Virginia Post-Licensing: Real Estate Law and

Virginia Post-Licensing: Risk Management

Virginia Real Estate Exam Prep Guide to Passing the PSI Real Estate Exam Questions & Answers to Help You Pass the

Virginia Real Estate PSI Exam Prep QBank

Continuing Education See all general and specialty CE titles starting

Virginia 8-Hr Mandatory CE Online Course Virginia Residential Standard Agency

See all national broker titles at start of list that may be suitable for your state. Virginia Mandatory Broker & Agent Supervision CE 8-Hour Online Course

Washington stipulates prelicensing education requirements for broker candidates. See below.

Washington Real Estate AMP Exam Prep OBank

Continuing Education See all general and specialty CE titles starting

Current Issues in Washington Real Estate 3-Hour

Washington Transition Online Course

Guide to Passing the AMP Real Estate

Guide to Passing the AMP Real Estate Exam Washington Real Estate Fundamentals Online

Washington Real Estate Practices Online Course

Washington Advanced Real Estate Practices Online Course (Post-Licensing) Washington Real Estate Law Online Course

West Virginia

Prelicensing See all national prelicensing titles at start of list.

Exam Prep Questions & Answers to Help You Pass the Real Estate Exam

OBank National Exam Prep QBank

Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state.

Wisconsin

Prelicensing See all national prelicensing titles at start of list.

Exam Prep Guide to Passing the Pearson VUE Real Estate Fxam Questions & Answers to Help You Pass the Real Estate Exam

Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state.

Wyoming

Prelicensing See all national prelicensing titles at start of list.

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OBank National AMP Exam Prep QBank

Continuing Education See all general and specialty CE titles starting on page 38.

Broker See all national broker titles at start of list that may be suitable for your state. Guide to Passing the AMP Real Estate Broker Simulation Exam

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Big Book of Real Estate Ads: 1001 Ads That Sell, The	Florida Sa Key Point
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Introduction to Commercial Real Estate Sales.	39	Ohio Core La
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MRKT-15038 PPN: 8106-2311 ISBN: 978-1-4754-2900-8